

Artificial Intelligence for Social Good Training Course

Professional Development Training Course Outline

Category	Community Development	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Artificial Intelligence for Social Good is a cutting-edge training course designed to empower professionals, policymakers, and technologists with advanced AI skills to address global challenges. Artificial Intelligence for Social Good Training Course emphasizes the strategic application of AI technologies in sectors such as healthcare, education, environmental sustainability, disaster management, and social development. Participants will gain a deep understanding of machine learning, data analytics, natural language processing, and predictive modeling, all oriented toward driving positive societal impact. By bridging AI innovation with ethical and socially responsible practices, learners will be equipped to design solutions that are both effective and inclusive, fostering equitable growth and sustainable development.

Through hands-on projects, real-world case studies, and interactive training methodologies, this course ensures participants not only acquire theoretical knowledge but also practical expertise. The program highlights how AI can optimize decision-making, enhance resource allocation, and predict social outcomes. Key trends including AI ethics, responsible data use, and algorithmic transparency are explored, ensuring participants understand the implications of AI interventions. By the end of the course, learners will be prepared to leverage AI strategically to solve complex social issues, create measurable impact, and guide organizational innovation toward societal good.

Programme Curriculum

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Course Objectives

1. Develop expertise in applying AI for societal impact.
2. Understand machine learning models for social problem-solving.
3. Implement data-driven decision-making in community projects.
4. Analyze AI ethics, fairness, and accountability.
5. Utilize predictive analytics for disaster and health management.
6. Design AI systems for educational advancement.
7. Apply AI in environmental sustainability initiatives.
8. Explore natural language processing for social insights.
9. Build AI-driven solutions for public safety and policy planning.
10. Integrate responsible AI practices in organizational strategy.
11. Assess AI interventions through real-world case studies.
12. Collaborate with cross-sector stakeholders for AI projects.
13. Measure and report the social impact of AI implementations.

Organizational Benefits

- Improved decision-making with AI-driven insights
- Enhanced efficiency in social programs
- Increased capacity for data-informed interventions
- Strengthened ethical and responsible AI adoption
- Better measurement of social impact outcomes
- Development of innovative AI solutions for organizational challenges
- Capacity building for staff in emerging AI technologies
- Enhanced collaboration with cross-sector stakeholders
- Support for organizational sustainability goals
- Improved public trust through transparent AI practices

Target Audiences

- Government policymakers
- Social development professionals
- Nonprofit organization leaders
- Healthcare and public health specialists

- Environmental and sustainability experts
- Data scientists and AI engineers
- Academics and research professionals
- Technology solution architects

Course Duration: 5 days

Course Modules

Module 1: Introduction to AI for Social Good

- Overview of AI concepts
- Social impact frameworks
- Case study: AI in disaster response
- Emerging trends in AI for society
- Key challenges and solutions
- Interactive Q&A

Module 2: Data Analytics for Social Innovation

- Data collection and preprocessing
- Predictive modeling techniques
- Visualization for decision-making
- Case study: Health data for epidemic control
- Data ethics and privacy considerations
- Practical exercises

Module 3: Machine Learning Applications

- Supervised and unsupervised learning
- Feature engineering for social datasets
- Case study: Predicting student dropout rates
- Model evaluation and optimization
- AI tools and platforms
- Hands-on lab

Module 4: Natural Language Processing in Social Contexts

- Text analytics for social research
- Sentiment analysis in community feedback
- Case study: NLP in mental health assessment
- Ethical considerations in NLP
- Implementing chatbots for social support
- Practical exercises

Module 5: AI in Healthcare and Public Health

- AI-driven diagnostics and monitoring
- Predictive analytics in disease prevention
- Case study: Early detection of infectious diseases
- Integrating AI with healthcare systems
- Risk and bias mitigation in AI models

- Simulation exercises

Module 6: AI for Environmental Sustainability

- AI applications in climate monitoring
- Predictive modeling for resource management
- Case study: Smart agriculture solutions
- Ethical AI practices for environmental data
- Collaborative projects for sustainability
- Hands-on lab

Module 7: AI Ethics, Governance, and Policy

- Principles of responsible AI
- Bias detection and fairness frameworks
- Case study: AI policy for urban planning
- Accountability and transparency in AI projects
- Regulatory standards and compliance
- Group discussion exercises

Module 8: Capstone Case Study and Solution Design

- Integrated AI project simulation
- Collaborative team-based approach
- Presentation of AI solutions for social impact
- Feedback and evaluation from instructors
- Case study: Multi-sector AI intervention
- Final assessment and recommendations

Training Methodology

- Instructor-led lectures with interactive discussions
- Hands-on exercises using real-world datasets
- Group projects and collaborative assignments
- Case study analysis and solution development
- Simulations and role-play scenarios
- Continuous assessment and feedback loops

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.

- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Online	\$1,500
14 Sep 2026	18 Sep 2026	Online	\$1,500
21 Sep 2026	25 Sep 2026	Online	\$1,500
28 Sep 2026	02 Oct 2026	Online	\$1,500
05 Oct 2026	09 Oct 2026	Online	\$1,500
12 Oct 2026	16 Oct 2026	Online	\$1,500
19 Oct 2026	23 Oct 2026	Online	\$1,500
26 Oct 2026	30 Oct 2026	Online	\$1,500

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com