

Bias Detection and Mitigation in Data-Driven Research Training Course

Professional Development Training Course Outline

Category	Research and Data Analysis	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

In today’s data-driven world, researchers working with sensitive subjects—such as race, gender, health, or trauma—face increasing scrutiny over ethical considerations, inherent bias, and misinformation risks. As artificial intelligence (AI), machine learning (ML), and big data analytics shape decision-making across sectors, it is vital to ensure transparency, fairness, and accountability when researching marginalized, vulnerable, or historically misrepresented groups. Bias Detection and Mitigation in Data-Driven Research Training Course equips professionals with modern techniques to identify, assess, and mitigate bias in sensitive-topic research using responsible data science practices.

Participants will learn how to apply ethical frameworks, implement fairness algorithms, and utilize critical qualitative and quantitative tools to ensure data integrity and inclusivity. Through practical case studies, real-world datasets, and peer-reviewed methodologies, the course empowers data professionals, researchers, and policy-makers to conduct unbiased, socially responsible, and trustworthy research.

Programme Curriculum

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Course Objectives

1. Understand the ethical implications of researching sensitive topics in AI and data science.
2. Identify implicit bias and systemic discrimination in datasets.
3. Apply algorithmic fairness techniques to research workflows.
4. Detect data skewness and sampling bias in population-sensitive studies.
5. Use machine learning interpretability tools to uncover hidden patterns.
6. Implement DEI (Diversity, Equity, Inclusion) strategies in research design.
7. Conduct responsible AI audits in sensitive research contexts.
8. Leverage natural language processing (NLP) to analyze sensitive qualitative data.
9. Mitigate confirmation bias and observer bias in mixed-method studies.
10. Develop inclusive data governance policies for sensitive domains.
11. Evaluate the impact of bias mitigation tools in predictive analytics.
12. Integrate intersectionality frameworks in data-driven social research.
13. Communicate findings effectively with bias-aware data storytelling techniques.

Target Audiences

1. Data Scientists
2. Academic Researchers
3. Policy Analysts
4. Journalists
5. NGO and Human Rights Advocates
6. Social Science Students
7. AI Ethics Professionals
8. Healthcare & Public Policy Experts

Course Duration: 5 days

Course Modules

Module 1: Foundations of Sensitive Research and Ethics

- Introduction to sensitive topics and ethical frameworks
- Research ethics: IRBs, informed consent, and harm minimization
- Bias types: selection, measurement, and reporting
- Role of ethics in AI and ML applications
- Balancing openness and confidentiality in research
- **Case Study:** Facebook's Emotion Experiment and its Ethical Fallout

Module 2: Bias in Data Collection and Sampling

- Sampling methods and hidden biases
- Non-representative datasets and their consequences
- Handling missing data and underreported populations
- Oversampling vs. synthetic data generation for fairness
- Bias auditing in data pipelines
- **Case Study:** Racial Bias in US Healthcare Algorithms

Module 3: Algorithmic Fairness and Machine Learning

- Key fairness metrics (e.g., demographic parity, equal opportunity)
- Fairness-aware ML models and bias-correcting algorithms
- Trade-offs between accuracy and fairness
- Tools: AIF360, Fairlearn, What-If Tool
- Challenges in real-world deployment
- **Case Study:** COMPAS Algorithm and Criminal Justice Bias

Module 4: Natural Language Processing in Sensitive Research

- NLP use in analyzing interviews, surveys, and open text
- Bias in sentiment analysis and language models
- Detecting harmful stereotypes in generated content
- Gender and cultural implications in NLP datasets
- Pre-training and debiasing strategies in transformers
- **Case Study:** Gendered Language in Resume Screening Tools

Module 5: Quantitative and Qualitative Bias Mitigation Techniques

- Triangulation of qualitative and quantitative data
- Reflexivity and positionality in research
- Addressing confirmation and interviewer bias
- Cross-validation with underrepresented voices
- Human-in-the-loop interventions
- **Case Study:** COVID-19 Misinformation and Trust in Data

Module 6: Intersectionality in Data Research

- Applying intersectional theory in data analytics
- Exploring multi-axis bias (e.g., race × gender × class)
- Fair representation in visualizations and dashboards
- Disparity analysis in health, education, and labor datasets
- Inclusive design of surveys and data instruments
- **Case Study:** Bias in Employment Data and LGBTQ+ Identities

Module 7: Bias-Aware Communication and Data Storytelling

- Ethical visualizations for sensitive data
- Avoiding misinterpretation through context-aware charts
- Narrative framing and impact on public perception
- Responsible reporting and publishing
- Communicating uncertainty and limitations
- **Case Study:** Media Misreporting of Crime Statistics

Module 8: Auditing, Governance, and Policy Frameworks

- Bias audits: structure, frequency, and documentation
- Data stewardship and governance roles
- Regulatory frameworks (GDPR, AI Act, HIPAA)
- Designing accountable research environments
- Creating bias-mitigation action plans
- **Case Study:** Algorithmic Impact Assessments in Government Use

Training Methodology

- Interactive lectures with real-world case examples

- Hands-on labs using fairness tools and ethical checklists
- Group discussions on ethical dilemmas and stakeholder perspectives
- Scenario-based assessments and decision-making exercises
- Capstone project involving audit and redesign of a sensitive dataset
- Expert guest speakers from academia, industry, and policy sectors

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500

Start Date	End Date	Location	Price
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

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