

China's Foreign Policy and its Global Impact Training Course

Professional Development Training Course Outline

Category	Political Science and International Relations	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

In an era of **geopolitical shifts** and **global economic transformation**, understanding China's foreign policy is no longer an academic exercise but a strategic necessity. As the world's second-largest economy and a rising military power, China's actions profoundly influence **international relations, global markets, and regional stability**. China's Foreign Policy and its Global Impact Training Course is meticulously designed to provide professionals with an in-depth understanding of the historical, domestic, and ideological drivers behind Beijing's assertive diplomacy. Participants will gain the analytical tools to dissect complex issues, from the **Belt and Road Initiative (BRI)** to **Sino-American relations** and beyond, enabling them to navigate the complexities of a new **multipolar world order**.

China's Foreign Policy and its Global Impact Training Course offers a dynamic exploration of China's evolving role, moving from a "peaceful rise" to its current "wolf warrior diplomacy." We will examine the core tenets of the Chinese Communist Party's (CCP) foreign policy, including its concepts of "core interests" and a "community of shared destiny for mankind." Through a combination of expert-led discussions and practical case studies, attendees will learn to anticipate China's strategic moves, assess their global impact, and formulate effective responses. This course is an essential resource for anyone seeking to master the intricacies of **China's global strategy** and its implications for international business, security, and governance.

Programme Curriculum

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Course Objectives

1. **Analyze China's strategic shift** from Deng Xiaoping's "hide and bide" to Xi Jinping's "assertive diplomacy."
2. Deconstruct the **Belt and Road Initiative (BRI)** as a cornerstone of China's **economic diplomacy**.
3. Evaluate the impact of **China's military modernization** on regional security and the **Indo-Pacific** balance of power.
4. Examine the role of **"wolf warrior" diplomacy** and its effect on international perceptions and relations.
5. Assess the drivers behind **Sino-American strategic competition** across technology, trade, and geopolitics.
6. Understand China's evolving approach to **global governance** and its influence on international institutions like the UN and WHO.
7. Identify China's **"core interests,"** including Taiwan, Tibet, Xinjiang, and the South China Sea.
8. Explore the dynamics of **China-Russia alignment** and its implications for the global order.
9. Analyze China's growing influence in the **Global South** through economic aid and infrastructure projects.
10. Differentiate between China's **hard power (military)** and **soft power (cultural diplomacy)** strategies.
11. Predict the future trajectory of China's foreign policy under the **leadership of the CCP**.
12. Formulate effective **policy recommendations** for engaging with China on a global stage.
13. Investigate the intersection of **Chinese domestic politics** and its foreign policy decisions.

Target Audience

1. Government Officials and Diplomats
2. Corporate Executives and Business Leaders
3. Policy Analysts and Researchers
4. Journalists and Media Professionals
5. Academics and Students of International Relations
6. NGO and Civil Society Leaders
7. Military and Intelligence Community Members

8. Anyone interested in global affairs and China's role.

Course Outline

Module 1: The Foundations of Chinese Foreign Policy

- Historical Context: The "Century of Humiliation" and its impact on modern Chinese nationalism.
- Ideological Drivers: The role of Marxism-Leninism, Deng Xiaoping Theory, and Xi Jinping Thought in shaping foreign policy.
- Decision-Making: A look at the key actors and institutions, including the CCP's Politburo and the Ministry of Foreign Affairs.
- Core Principles: Understanding the Five Principles of Peaceful Coexistence and the concept of "win-win cooperation."
- **Case Study:** The **Tiananmen Square Incident (1989)** and its long-term effects on China's engagement with the West.

Module 2: Economic Statecraft and the Belt and Road Initiative

- Economic Diplomacy: How China uses trade, investment, and aid to advance its strategic interests.
- The BRI Explained: Unpacking the "Silk Road Economic Belt" and the "21st-Century Maritime Silk Road."
- Debt and Development: Analysis of the "debt trap" narrative and its implications for host countries.
- Digital Silk Road: China's push for global technological standards and digital infrastructure.
- **Case Study:** The **development of the port of Hambantota, Sri Lanka**, and its geopolitical significance.

Module 3: Military Modernization and Regional Security

- PLA Modernization: A deep dive into China's rapid military build-up, including its naval and air force capabilities.
- South China Sea: Analysis of China's island-building and militarization in the region and its territorial claims.
- Taiwan Strait: The "One China" policy and the potential for conflict over Taiwan.
- Indo-Pacific Strategy: The evolving geopolitical chessboard and the response from the U.S. and its allies.
- **Case Study:** The **2020 Galwan Valley clash** and the escalating border tensions between China and India.

Module 4: Global Governance and China's Role

- Multilateralism: China's participation in and reform of international organizations.
- "Community of Shared Destiny": Xi Jinping's vision for a new global order.
- Public Health Diplomacy: China's role during the COVID-19 pandemic and its global health initiatives.
- Climate Change: China's position as both a major emitter and a leader in renewable energy.
- **Case Study:** China's increasing influence and veto power within the **United Nations Security Council**.

Module 5: The Challenge of Sino-American Relations

- Strategic Rivalry: The history of U.S.-China relations, from engagement to competition.
- Trade War: Analysis of tariffs, intellectual property theft, and supply chain decoupling.
- Technological Competition: The race for dominance in 5G, AI, and semiconductors
- Regional Alliances: The U.S. re-engagement with allies in the Indo-Pacific

- **Case Study:** The forced closure of the Chinese consulate in Houston, Texas, and the U.S. consulate in Chengdu, China.

Module 6: Soft Power and Public Diplomacy

- Cultural Diplomacy: The role of Confucius Institutes and state-sponsored media in shaping global narratives.
- "Wolf Warrior" Diplomacy: The rise of a more aggressive and confrontational diplomatic style.
- Propaganda and Information Warfare: How China uses social media and state media to influence international opinion.
- Xinjiang and Hong Kong: The international response to human rights issues and China's defense of its internal affairs.
- **Case Study:** The global boycott of brands that spoke out on **Xinjiang cotton** and the subsequent backlash.

Module 7: China and the Global South

- Africa Strategy: China's investment in African infrastructure, natural resources, and political relationships.
- Latin America: The growing economic and political ties between China and countries in the region.
- Central Asia: The role of the Shanghai Cooperation Organization (SCO) and China's security interests in the region.
- Development Aid: A comparison of Chinese and Western models of development assistance.
- **Case Study:** The construction of the **AU headquarters in Addis Ababa, Ethiopia**, and its implications for Chinese influence.

Module 8: Future Trajectories and Strategic Responses

- Economic Outlook: The challenges and opportunities facing China's economy.
- Internal Stability: The CCP's focus on domestic challenges and their potential impact on foreign policy.
- Future Scenarios: What a multipolar world might look like with a more dominant China.
- Engaging with China: Best practices for diplomacy, business, and policy-making.
- **Case Study:** The **Russia-Ukraine War** and China's "no-limits" partnership with Russia.

Training Methodology

This course employs an immersive, multi-modal training approach to ensure a deep and practical understanding of the subject matter. The methodology includes:

- **Expert-Led Lectures:** Delivered by leading scholars and former diplomats with hands-on experience in China-related affairs.
- **Interactive Workshops:** Facilitated group discussions and scenario-based exercises to apply theoretical knowledge to real-world situations.
- **Case Study Analysis:** In-depth examination of specific events and policies to understand the drivers and outcomes of China's actions.
- **Policy Simulation:** Role-playing exercises where participants assume the roles of policymakers, diplomats, and business leaders to negotiate and respond to geopolitical challenges.
- **Multimedia Resources:** Integration of documentary clips, data visualizations, and official government reports to provide a comprehensive view.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a.** The participant must be conversant with English.
- b.** Upon completion of training the participant will be issued with an Authorized Training Certificate
- c.** Course duration is flexible and the contents can be modified to fit any number of days.
- d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e.** One-year post-training support Consultation and Coaching provided after the course.
- f.** Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

Ready to enroll or request a customized program? Book online or contact us:

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