

# Community Health Worker Innovation Programs Training Course

## Professional Development Training Course Outline

|          |                          |               |                         |
|----------|--------------------------|---------------|-------------------------|
| Category | Public Sector Innovation | Duration      | 5 Days                  |
| Base Fee | \$1,500 USD              | Delivery Mode | Online / On-site Hybrid |

### Course Introduction

Community health workers (CHWs) play a pivotal role in transforming healthcare delivery, particularly in underserved communities. As frontline agents of change, CHWs bridge the gap between health systems and local populations, facilitating improved access to essential health services, promoting preventive care, and advocating for patient-centered solutions. The rapidly evolving healthcare landscape demands innovative approaches that leverage technology, data-driven decision-making, and community engagement strategies. Community Health Worker Innovation Programs Training Course equips participants with the knowledge and practical skills necessary to implement cutting-edge programs that enhance health outcomes and foster sustainable community development. Participants will explore global best practices, strategic frameworks, and intervention models designed to optimize CHW effectiveness and impact.

This course emphasizes evidence-based approaches and skill-building in areas such as health promotion, digital health tools, population health management, and community empowerment. By integrating experiential learning with real-world case studies, participants will gain hands-on experience in designing, executing, and evaluating innovative CHW programs. The course also highlights interdisciplinary collaboration, cultural competence, and the ethical considerations essential for effective community health work. Graduates of this program will be prepared to lead initiatives that improve healthcare accessibility, reduce disparities, and enhance overall population well-being.

### Programme Curriculum

#### Community Health Worker Innovation Programs Training Course

##### Introduction

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### **Course Objectives**

By the end of this course, participants will be able to:

1. Apply innovative strategies in community health program design and implementation.
2. Utilize digital health tools for monitoring and evaluation of CHW activities.
3. Enhance patient engagement through culturally competent communication.
4. Conduct needs assessments and data-driven community health interventions.
5. Implement evidence-based health promotion and disease prevention programs.
6. Strengthen inter-professional collaboration to optimize health outcomes.
7. Develop sustainable health initiatives that address social determinants of health.
8. Monitor and evaluate CHW program effectiveness using key performance indicators.
9. Advocate for community health policies and resource allocation.
10. Integrate technology and mobile health applications to support CHW operations.
11. Manage and coordinate CHW teams for maximum efficiency and impact.
12. Identify challenges and design solutions for program scalability and sustainability.
13. Analyze case studies of successful CHW innovations globally.

### **Organizational Benefits**

- Improved community health outcomes
- Enhanced CHW program efficiency
- Strengthened community engagement and trust

- Increased adoption of digital health tools
- Data-driven decision-making capabilities
- Streamlined health service delivery
- Reduced healthcare disparities
- Improved patient satisfaction and compliance
- Capacity building of frontline health workers
- Alignment with national and global health priorities

### **Target Audiences**

- Community health workers
- Public health professionals
- Healthcare program managers
- NGOs and non-profit health organizations
- Government health departments
- Medical and nursing professionals
- Health policy advocates
- Community development specialists

### **Course Duration: 5 days**

### **Course Modules**

#### **Module 1: Introduction to CHW Innovation Programs**

- Overview of CHW roles and responsibilities
- Principles of community-based health innovation
- Health systems integration strategies
- Global best practices in CHW programs
- Challenges and opportunities in innovation
- Case Study: Successful CHW innovation in rural India

#### **Module 2: Digital Health Tools for CHWs**

- Mobile applications for patient monitoring
- Telehealth integration in community programs
- Electronic health records and data management

- Health information systems for CHWs
- Privacy, security, and ethical considerations
- Case Study: Mobile health monitoring in Kenya

### **Module 3: Community Needs Assessment and Data Collection**

- Designing needs assessments
- Quantitative and qualitative data collection methods
- Identifying social determinants of health
- Community mapping and risk analysis
- Reporting and data visualization tools
- Case Study: Community assessment in urban slums

### **Module 4: Health Promotion and Disease Prevention Strategies**

- Immunization campaigns and preventive care
- Nutrition education and maternal health programs
- Infectious disease prevention and control
- Lifestyle interventions for chronic diseases
- Community engagement strategies
- Case Study: Malaria prevention initiatives

### **Module 5: Cultural Competence and Patient Engagement**

- Understanding cultural diversity in health
- Communication skills for CHWs
- Health literacy and patient education
- Conflict resolution and motivational interviewing
- Tailoring interventions to local contexts
- Case Study: Culturally adapted health campaigns

### **Module 6: Inter-professional Collaboration and Leadership**

- Building multidisciplinary teams
- Leadership and mentorship for CHWs
- Coordinating with healthcare providers
- Problem-solving and decision-making skills

- Stakeholder engagement and partnership building
- Case Study: Collaborative CHW-led maternal health project

### **Module 7: Monitoring, Evaluation, and Impact Assessment**

- Key performance indicators for CHW programs
- Program monitoring tools and frameworks
- Evaluating health outcomes and impact
- Data interpretation for decision-making
- Reporting and continuous improvement
- Case Study: CHW program evaluation in Latin America

### **Module 8: Scaling and Sustaining CHW Programs**

- Strategies for program scalability
- Funding and resource mobilization
- Policy advocacy and stakeholder engagement
- Sustainability planning and risk management
- Lessons learned from global innovations
- Case Study: Nationwide CHW expansion in Rwanda

### **Training Methodology**

- Interactive lectures and presentations
- Hands-on workshops and skill-building exercises
- Group discussions and peer learning
- Case study analysis and problem-solving
- Simulation of real-life CHW scenarios
- Field visits and practical demonstrations

### **Register as a group from 3 participants for a Discount**

Send us an email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) or call +254769199797

### **Certification**

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

### **Tailor-Made Course**

*We also offer tailor-made courses based on your needs.*

## Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 07 Sep 2026 | 11 Sep 2026 | Online   | \$1,100 |
| 14 Sep 2026 | 18 Sep 2026 | Online   | \$1,100 |
| 21 Sep 2026 | 25 Sep 2026 | Online   | \$1,100 |
| 28 Sep 2026 | 02 Oct 2026 | Online   | \$1,100 |
| 05 Oct 2026 | 09 Oct 2026 | Online   | \$1,100 |
| 12 Oct 2026 | 16 Oct 2026 | Online   | \$1,100 |
| 19 Oct 2026 | 23 Oct 2026 | Online   | \$1,100 |
| 26 Oct 2026 | 30 Oct 2026 | Online   | \$1,100 |

Ready to enroll or request a customized program? Book online or contact us:

[Register Online Now](#)

Email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) | Website: [www.fineskilltrainingcenter.com](http://www.fineskilltrainingcenter.com)