

# Crisis & Turnaround Finance Training Course

## Professional Development Training Course Outline

|          |                      |               |                         |
|----------|----------------------|---------------|-------------------------|
| Category | ACCOUNTING & FINANCE | Duration      | 10 Days                 |
| Base Fee | \$3,000 USD          | Delivery Mode | Online / On-site Hybrid |

### Course Introduction

Crisis & Turnaround Finance Training Course is a comprehensive, high-impact program designed to equip finance professionals, business leaders, and decision-makers with advanced skills in financial distress management, corporate restructuring, liquidity recovery, and strategic turnaround planning. In today's volatile global economy, organizations face increasing risks such as cash flow crises, insolvency threats, market disruption, and operational inefficiencies. This course provides practical, real-world solutions to stabilize financially distressed organizations and restore profitability using globally recognized turnaround finance strategies.

This program focuses on critical areas such as crisis financial management, corporate restructuring strategies, debt restructuring, risk mitigation, forensic financial analysis, and business recovery planning. Participants will gain expertise in diagnosing financial distress, implementing corrective financial actions, and leading organizations through sustainable recovery paths. With SEO-focused finance transformation insights, this training is ideal for professionals seeking mastery in crisis management, turnaround leadership, and strategic financial decision-making.

### Programme Curriculum

#### Crisis & Turnaround Finance Training Course

##### Introduction

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### **Course Objectives**

1. Understand core principles of crisis financial management and corporate turnaround strategies
2. Analyze financial distress indicators using advanced financial analysis tools
3. Develop effective liquidity management and cash flow recovery models
4. Apply debt restructuring and refinancing techniques in distressed organizations
5. Strengthen risk management frameworks for financial stability
6. Master corporate restructuring and operational efficiency improvement strategies
7. Evaluate business insolvency risks and early warning systems
8. Design strategic turnaround plans for failing enterprises
9. Improve decision-making under financial uncertainty and crisis conditions
10. Implement cost reduction and profit optimization strategies
11. Learn stakeholder management during corporate financial crises
12. Enhance leadership skills in turnaround and restructuring environments
13. Apply global best practices in crisis recovery and financial transformation

### **Organizational Benefits**

- Improved financial stability and reduced risk of insolvency
- Enhanced cash flow forecasting and liquidity control
- Stronger corporate governance and financial discipline
- Increased profitability through strategic cost restructuring
- Faster recovery from financial distress situations
- Better decision-making during economic uncertainty
- Improved investor and stakeholder confidence
- Strengthened risk mitigation frameworks
- Enhanced operational efficiency across departments
- Sustainable long-term financial growth and resilience

### **Target Audiences**

- Chief Financial Officers (CFOs)
- Financial Controllers and Accountants
- Business Owners and Entrepreneurs
- Investment Analysts and Portfolio Managers
- Risk Management Professionals

- Corporate Restructuring Consultants
- Banking and Credit Officers
- Government and NGO Financial Managers

**Course Duration:** 10 days

## **Course Modules**

### **Module 1: Introduction to Crisis Finance**

- Understanding financial distress indicators
- Overview of crisis management frameworks
- Global financial crisis case analysis
- Early warning systems in organizations
- Strategic financial response models
- Case Study: 2008 Global Financial Crisis

### **Module 2: Financial Distress Diagnosis**

- Identifying liquidity problems
- Solvency ratio analysis techniques
- Operational inefficiency detection
- Financial statement red flags
- Corporate failure prediction models
- Case Study: Lehman Brothers Collapse

### **Module 3: Cash Flow Crisis Management**

- Cash flow forecasting methods
- Emergency liquidity solutions
- Working capital optimization
- Short-term financing strategies
- Payment restructuring models
- Case Study: General Motors Recovery

### **Module 4: Debt Restructuring Strategies**

- Loan renegotiation techniques
- Debt consolidation approaches
- Interest rate optimization
- Credit restructuring frameworks
- Negotiation with lenders
- Case Study: Greece Sovereign Debt Crisis

## **Module 5: Corporate Turnaround Planning**

- Turnaround strategy development
- Business model reassessment
- Strategic realignment processes
- Operational restructuring methods
- Performance improvement planning
- Case Study: Apple Inc. Turnaround

## **Module 6: Risk Management in Crisis**

- Financial risk identification
- Risk mitigation frameworks
- Scenario planning techniques
- Crisis simulation models
- Contingency planning strategies
- Case Study: COVID-19 Corporate Impact

## **Module 7: Cost Reduction Strategies**

- Cost structure analysis
- Operational cost optimization
- Workforce restructuring methods
- Supplier contract renegotiation
- Lean management implementation
- Case Study: Ford Motor Cost Cutting

## **Module 8: Business Insolvency Management**

- Insolvency law fundamentals
- Bankruptcy avoidance strategies
- Asset liquidation planning
- Creditor negotiation techniques
- Recovery process management
- Case Study: Toys "R" Us Collapse

## **Module 9: Financial Restructuring Models**

- Capital restructuring techniques
- Equity vs debt balancing
- Asset reallocation strategies

- Financial engineering tools
- Balance sheet optimization
- Case Study: Delta Airlines Recovery

#### **Module 10: Strategic Leadership in Crisis**

- Decision-making under pressure
- Leadership in uncertainty
- Stakeholder communication strategies
- Crisis leadership frameworks
- Organizational alignment methods
- Case Study: Starbucks Crisis Recovery

#### **Module 11: Corporate Recovery Planning**

- Recovery roadmap development
- Strategic performance indicators
- Business revitalization techniques
- Growth reactivation strategies
- Market repositioning methods
- Case Study: Marvel Entertainment Revival

#### **Module 12: Financial Forecasting in Crisis**

- Predictive financial modeling
- Scenario-based forecasting
- Data-driven decision systems
- Budget realignment techniques
- Revenue projection methods
- Case Study: Airlines Industry Post-Crisis

#### **Module 13: Stakeholder Management**

- Investor communication strategies
- Employee engagement during crisis
- Supplier relationship management
- Government and regulator coordination
- Public relations crisis handling
- Case Study: BP Oil Spill Crisis

#### **Module 14: Global Turnaround Practices**

- International restructuring models
- Cross-border financial recovery
- Global best practices comparison
- Multinational crisis management
- Cultural considerations in turnaround
- Case Study: Nokia Transformation

## **Module 15: Sustainable Financial Recovery**

- Long-term financial planning
- Sustainability in turnaround finance
- Growth stabilization strategies
- Continuous improvement systems
- Exit strategy development
- Case Study: IBM Corporate Reinvention

## **Training Methodology**

- Interactive lectures and expert-led sessions
- Real-world case study analysis
- Group discussions and peer learning
- Financial simulation exercises
- Crisis scenario role-playing
- Practical turnaround strategy workshops
- Industry-based project assignments

## **Register as a group from 3 participants for a Discount**

Send us an email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) or call +254769199797

## *Certification*

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

## *Tailor-Made Course*

*We also offer tailor-made courses based on your needs.*

## **Key Notes**

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.

- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 07 Sep 2026 | 18 Sep 2026 | Physical | \$3,000 |
| 14 Sep 2026 | 25 Sep 2026 | Physical | \$3,000 |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$3,000 |
| 28 Sep 2026 | 09 Oct 2026 | Physical | \$3,000 |
| 05 Oct 2026 | 16 Oct 2026 | Physical | \$3,000 |
| 12 Oct 2026 | 23 Oct 2026 | Physical | \$3,000 |
| 19 Oct 2026 | 30 Oct 2026 | Physical | \$3,000 |
| 26 Oct 2026 | 06 Nov 2026 | Physical | \$3,000 |

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) | Website: [www.fineskilltrainingcenter.com](http://www.fineskilltrainingcenter.com)