Financial Inclusion for Women-Led SMEs Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Financial inclusion for women-led SMEs is a critical driver of economic growth, entrepreneurship, and social empowerment. Financial Inclusion for Women-Led SMEs Training Course equips participants with practical skills and knowledge to design, implement, and manage financial products and services that address the unique challenges faced by women entrepreneurs. Participants will explore digital finance solutions, microfinance methodologies, credit access, and risk mitigation strategies that promote sustainable business growth.

The course integrates global best practices, case studies, and hands-on exercises to enable participants to create tailored financial inclusion frameworks. Emphasis is placed on enhancing women-led SME access to loans, savings, insurance, and financial literacy programs, ensuring increased operational efficiency, profitability, and long-term business resilience.

Programme Curriculum

Financial Inclusion for Women-Led SMEs Training Course

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Course Objectives

1. Understand the landscape of women-led SMEs and financial inclusion trends.
2. Analyze barriers to finance for women entrepreneurs.
3. Apply microfinance principles to design inclusive financial products.
4. Develop digital financial solutions for SME accessibility.
5. Implement credit assessment and risk management strategies.
6. Promote financial literacy and capacity building among women-led SMEs.
7. Utilize data-driven approaches to track financial inclusion impact.
8. Integrate gender-sensitive policies into lending and financial services.
9. Leverage technology to enhance outreach and service delivery.
10. Assess funding models and alternative financing for SMEs.
11. Strengthen partnerships with financial institutions and stakeholders.
12. Evaluate sustainability and scalability of women-focused financial programs.
13. Monitor, measure, and report impact of financial inclusion initiatives.

Organizational Benefits

- Expanded access to finance for women-led SMEs
- Strengthened SME growth and sustainability
- Improved operational efficiency in financial service delivery
- Enhanced gender-responsive lending policies
- Increased portfolio performance and reduced default risk
- Enhanced financial literacy among women entrepreneurs
- Improved stakeholder engagement and collaboration
- Data-driven monitoring of financial inclusion initiatives
- Integration of innovative financial technology solutions
- Contribution to economic empowerment and social development

Target Audiences

- Microfinance officers and loan officers
- SME finance managers and advisors
- Development finance institution staff
- Women entrepreneurship support organizations
- Business development service providers
- Financial technology (FinTech) specialists
- Policy makers in SME and gender finance programs
- Consultants and trainers in financial inclusion

Course Duration: 5 days

Course Modules

Module 1: Introduction to Financial Inclusion for Women-Led SMEs

- Understanding the financial inclusion landscape
- Challenges and opportunities for women-led SMEs
- Key policy frameworks and regulatory considerations
- Role of microfinance institutions in supporting SMEs
- Leveraging technology for financial access
- Case Study: Successful women-focused SME financing program

Module 2: Credit Assessment and Risk Management

- Techniques for evaluating creditworthiness of women entrepreneurs
- Risk mitigation strategies for SME lending
- Credit scoring models and alternative data usage
- Portfolio diversification and monitoring
- Addressing social and cultural barriers in lending
- Case Study: Credit assessment improvements for women-led SMEs

Module 3: Savings and Financial Product Design

- Designing savings products that meet SME needs
- Group savings models and solidarity mechanisms
- Interest rate structuring and incentive mechanisms
- Aligning financial products with cash flow cycles
- Gender-sensitive product features
- Case Study: Implementing savings-led microfinance for women SMEs

Module 4: Digital Financial Solutions for SMEs

- Mobile banking and digital wallets
- Online lending platforms and e-KYC
- Integration of FinTech solutions for women SMEs
- Data security and privacy considerations
- Enhancing user adoption and usability
- Case Study: Digital lending platform improving women SME access

Module 5: Financial Literacy and Capacity Building

- Financial education for women entrepreneurs
- Budgeting, cash flow management, and record-keeping
- Training in business planning and financial decision-making
- Use of educational tools and digital platforms
- Monitoring learning outcomes and impact
- Case Study: Financial literacy programs increasing SME loan repayment rates

Module 6: Alternative Financing and Funding Models

- Crowdfunding, peer-to-peer lending, and angel investments
- Government-backed financing schemes
- Grants and impact investment approaches
- Blended finance structures for women-led SMEs
- Matching funding to business stages and risk profiles
- Case Study: Innovative funding solutions driving SME growth

Module 7: Partnerships and Stakeholder Engagement

- Building partnerships with banks, MFIs, and development agencies
- Community engagement and trust-building strategies
- Multi-stakeholder collaboration for program success
- Establishing mentorship and support networks
- Advocacy for women entrepreneurship and finance
- Case Study: Strategic partnerships improving women SME financing access

Module 8: Monitoring, Evaluation, and Impact Reporting

- Defining KPIs for financial inclusion programs
- Tracking SME growth, repayment, and financial literacy outcomes
- Reporting frameworks and impact assessment
- Data collection and analysis techniques
- Continuous improvement and program scalability
- Case Study: Measuring social and economic impact of a women SME financing initiative

Training Methodology

- Instructor-led presentations and conceptual briefings
- Case study analysis and interactive discussions
- Hands-on exercises in financial product design and credit assessment
- Group activities simulating real-world microfinance operations
- Use of FinTech and digital tools for practical application
- Monitoring and evaluation exercises for financial inclusion impact

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	$1,500
14 Sep 2026	18 Sep 2026	Physical	$1,500
21 Sep 2026	25 Sep 2026	Physical	$1,500
28 Sep 2026	02 Oct 2026	Physical	$1,500
05 Oct 2026	09 Oct 2026	Physical	$1,500
12 Oct 2026	16 Oct 2026	Physical	$1,500
19 Oct 2026	23 Oct 2026	Physical	$1,500
26 Oct 2026	30 Oct 2026	Physical	$1,500

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