

Financial Planning for Public Health Emergencies Training Course

Professional Development Training Course Outline

Category	Public Financial Management & Budgeting	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Public health emergencies, such as pandemics, epidemics, and natural disasters, highlight the urgent need for strategic financial planning, resource mobilization, and budgetary resilience. Financial Planning for Public Health Emergencies Training Course equips professionals with cutting-edge tools to manage financial risks, design emergency preparedness budgets, and implement sustainable financing strategies for effective crisis response. With strong emphasis on cost-effectiveness analysis, donor engagement, and rapid funding mechanisms, participants will gain the skills to strengthen national and organizational readiness against unforeseen health crises.

Through real-world case studies, scenario-based learning, and evidence-driven financial frameworks, this program enhances participants’ abilities to align financial governance with public health priorities. The course empowers decision-makers, policymakers, and practitioners to bridge the gap between financial systems and emergency health operations, ensuring timely resource allocation, transparency, and accountability in combating public health emergencies globally.

Programme Curriculum

Financial Planning for Public Health Emergencies Training Course

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Course Objectives

1. Understand financial risk management in public health emergencies.
2. Apply cost-effectiveness analysis to health crisis interventions.
3. Design emergency financing frameworks for rapid response.
4. Evaluate donor engagement and funding diversification strategies.
5. Implement budgetary resilience mechanisms for sustainability.
6. Strengthen resource mobilization strategies for crisis preparedness.
7. Analyze financial governance frameworks for accountability.
8. Integrate public health economics into emergency planning.
9. Develop rapid procurement and disbursement systems.
10. Utilize financial forecasting models during crises.
11. Ensure transparency and compliance in emergency financing.
12. Apply scenario-based financial simulations for preparedness.
13. Leverage data-driven financial planning for decision-making.

Target Audience

1. Public health officials
2. Financial planners and analysts
3. Government policymakers
4. Nonprofit and NGO leaders
5. Donor agency representatives
6. Emergency response coordinators
7. Healthcare administrators
8. International development professionals

Course Duration: 5 days

Course Modules

Module 1: Foundations of Financial Planning in Public Health Emergencies

- Key principles of emergency financial planning
- Public health financing landscape
- Linking health economics with emergency response
- Risk assessment in health crisis financing
- Tools for assessing financial vulnerability
- **Case Study: Financial gaps in Ebola outbreak response**

Module 2: Budgetary Resilience and Contingency Planning

- Building fiscal buffers for emergencies
- Contingency funds and insurance mechanisms
- Flexible budgeting for crisis response
- Multi-year budget planning for resilience
- Financial prioritization during outbreaks
- **Case Study: Pandemic response financing in South Korea**

Module 3: Resource Mobilization and Donor Engagement

- Strategies for mobilizing domestic resources
- Leveraging donor and partner contributions
- Diversification of funding sources
- Negotiation and donor relationship management
- Accountability in donor-funded programs
- **Case Study: Donor coordination during COVID-19 in Africa**

Module 4: Rapid Response Financing Mechanisms

- Emergency procurement systems
- Fast-track disbursement methods
- Scaling financial systems under pressure
- Role of international financial institutions
- Monitoring rapid response expenditures
- **Case Study: The World Bank's pandemic emergency financing facility**

Module 5: Financial Risk Management and Forecasting

- Identifying financial risks in emergencies
- Predictive financial modeling for health crises
- Tools for scenario-based planning
- Strategies for minimizing fiscal losses
- Linking financial forecasting with epidemiology
- **Case Study: SARS outbreak economic and financial forecasting**

Module 6: Financial Governance and Transparency

- Principles of financial governance in crises
- Anti-corruption safeguards in emergency financing
- Strengthening audit and compliance systems
- Role of supreme audit institutions in health financing
- Public accountability in crisis expenditure
- **Case Study: Financial governance reforms post-Haiti earthquake**

Module 7: Cost-Effectiveness and Priority Setting

- Principles of cost-effectiveness in emergency response
- Allocating limited resources efficiently
- Balancing short-term and long-term financial goals
- Evaluating economic trade-offs in interventions
- Decision-making under uncertainty
- **Case Study: Vaccine financing during H1N1 pandemic**

Module 8: Integrating Financial Planning into Public Health Systems

- Institutionalizing emergency financing frameworks
- Capacity building for financial planners
- Linking public health systems and finance ministries
- Mainstreaming financial preparedness in health policy
- Role of digital finance in health emergencies
- **Case Study: Digital financial innovations in India's COVID-19 response**

Training Methodology

- Interactive lectures to introduce frameworks and core concepts.
- Case study analysis for real-world application of financial strategies.

- Group discussions and simulations to encourage practical problem-solving.
- Hands-on exercises with financial modeling tools.
- Scenario planning workshops for applied crisis budgeting.
- Expert-led sessions with global finance and health specialists.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Online	\$1,100
14 Sep 2026	18 Sep 2026	Online	\$1,100
21 Sep 2026	25 Sep 2026	Online	\$1,100
28 Sep 2026	02 Oct 2026	Online	\$1,100
05 Oct 2026	09 Oct 2026	Online	\$1,100
12 Oct 2026	16 Oct 2026	Online	\$1,100
19 Oct 2026	23 Oct 2026	Online	\$1,100

Start Date	End Date	Location	Price
26 Oct 2026	30 Oct 2026	Online	\$1,100

Ready to enroll or request a customized program? Book online or contact us:

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