

Gender and Civic Engagement Training Course

Professional Development Training Course Outline

Category	Gender Studies	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Gender and civic engagement are pivotal in fostering inclusive governance, participatory democracy, and equitable community development. Understanding the intersection of gender with civic responsibilities ensures that diverse voices, especially those of marginalized groups, are actively represented in policy-making and community initiatives. Gender and Civic Engagement Training Course emphasizes the critical role of gender-sensitive approaches in enhancing civic participation, promoting equality, and strengthening societal accountability. Participants will gain practical insights into mobilizing communities, influencing policy, and advocating for gender-responsive reforms.

The course integrates contemporary strategies for engaging citizens across different social, economic, and political backgrounds. It explores how gender dynamics shape participation patterns and decision-making processes. Using interactive methodologies, case studies, and participatory exercises, learners will develop skills to design, implement, and evaluate gender-sensitive civic initiatives. By the end of this training, participants will be empowered to create sustainable frameworks for inclusive civic engagement and community leadership.

Programme Curriculum

Gender and Civic Engagement Training Course

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Course Objectives

1. Enhance understanding of gender dynamics in civic participation
2. Promote gender equity in community decision-making
3. Strengthen advocacy skills for gender-responsive policies
4. Build capacity in gender-sensitive governance frameworks
5. Foster inclusive political engagement strategies
6. Encourage participatory democracy practices
7. Analyze barriers to women and marginalized groups in civic spaces
8. Design campaigns promoting gender equality in civic engagement
9. Improve monitoring and evaluation of gender-focused civic initiatives
10. Develop leadership skills in gender-responsive community mobilization
11. Explore intersectionality in civic participation
12. Facilitate multi-stakeholder collaboration for gender inclusion
13. Integrate digital tools for enhancing gender-sensitive civic outreach

Target Audience

1. Community leaders and activists
2. Policy-makers and government officials
3. NGO and CSO program managers
4. Youth leaders and student representatives
5. Women's rights advocates
6. Researchers in social and political sciences
7. Civil society trainers and facilitators
8. Local government practitioners

Course Modules

Module 1: Introduction to Gender and Civic Engagement

- Definition and key concepts of gender and civic engagement
- Historical context and evolution of civic participation
- Gender roles and societal expectations in civic life
- Benefits of gender-inclusive engagement
- Case Study: Women-led civic initiatives transforming communities

Module 2: Gender and Political Participation

- Understanding gender gaps in political representation
- Strategies for increasing women's political participation
- Role of men as allies in civic engagement
- Policy frameworks supporting gender equality in governance
- Case Study: Gender quotas in local councils

Module 3: Civic Education and Awareness

- Designing gender-sensitive civic education programs
- Engaging marginalized populations effectively
- Tools for raising awareness on civic rights and responsibilities
- Community outreach strategies
- Case Study: Youth-led civic education campaigns

Module 4: Advocacy and Policy Influence

- Fundamentals of advocacy in civic engagement
- Gender-responsive policy analysis and drafting
- Lobbying and coalition building techniques
- Ethical considerations in advocacy
- Case Study: Successful gender-inclusive advocacy campaigns

Module 5: Participatory Governance and Decision Making

- Mechanisms of participatory governance
- Inclusive decision-making processes
- Role of local governments in fostering gender equality
- Monitoring civic participation outcomes
- Case Study: Participatory budgeting initiatives with gender lens

Module 6: Digital Tools for Civic Engagement

- Leveraging social media for gender advocacy
- Online campaigns and digital mobilization
- Data privacy and ethical considerations
- Digital storytelling to amplify marginalized voices
- Case Study: Online platforms empowering women voters

Module 7: Intersectionality in Civic Engagement

- Understanding intersecting forms of discrimination
- Strategies to address barriers faced by minority groups
- Inclusive program design and implementation
- Measuring impact across diverse populations
- Case Study: Multi-stakeholder initiatives targeting intersectional inclusion

Module 8: Monitoring, Evaluation, and Sustainability

- Developing gender-sensitive indicators
- Collecting and analyzing civic engagement data
- Reporting and accountability mechanisms
- Scaling successful interventions

- Case Study: Sustainable gender-focused civic engagement programs

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500

Start Date	End Date	Location	Price
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

Ready to enroll or request a customized program? Book online or contact us:

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