

Gender Digital Divide Training Course

Professional Development Training Course Outline

Category	Gender Studies	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

The Gender Digital Divide remains a critical global challenge, limiting equitable access to digital technologies, internet connectivity, digital literacy, and innovation ecosystems. In today's digital economy, disparities in access to ICT infrastructure, mobile technology, online education, and digital financial services disproportionately affect women and marginalized groups. Addressing this divide is essential for advancing inclusive development, digital transformation, gender equality, and sustainable development goals (SDGs).

Gender Digital Divide Training Course equips participants with cutting-edge knowledge and practical tools to analyze and address digital exclusion, cyber inequality, digital gender gaps, and technological marginalization. Through data-driven insights, policy frameworks, digital inclusion strategies, and real-world case studies, participants will gain skills to promote equitable digital access, women's digital empowerment, and inclusive innovation ecosystems across sectors.

Programme Curriculum

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Course Objectives

By the end of the course, participants will be able to:

1. Analyze gender digital inequality trends using data analytics
2. Understand digital inclusion frameworks and policies
3. Identify barriers to women's access to ICT and internet connectivity
4. Apply gender-responsive digital transformation strategies
5. Evaluate digital literacy and skills development programs
6. Promote women's participation in STEM and tech innovation
7. Design inclusive digital finance and fintech solutions
8. Address online safety, cyber harassment, and digital rights issues
9. Integrate AI and emerging technologies with gender perspectives
10. Develop e-governance solutions for gender inclusion
11. Use big data and gender-disaggregated data analysis
12. Advocate for policy reforms in digital equity and access
13. Monitor and evaluate digital inclusion impact programs

Target Audience

1. Gender and development practitioners
2. ICT and digital transformation professionals
3. Policy makers and government officials
4. NGOs and civil society organizations
5. Researchers and data analysts
6. Educators and academic institutions
7. Private sector and tech innovators
8. International development partners

Course Modules

Module 1: Understanding the Gender Digital Divide

- Key concepts in **digital inequality and gender gaps**
- Global and regional trends in **digital access disparities**
- Socio-economic drivers of digital exclusion
- Intersectionality in digital access (age, location, disability)
- **Case Study:** Rural women's internet access barriers in Sub-Saharan Africa

Module 2: Digital Infrastructure and Access

- ICT infrastructure gaps and affordability issues
- Mobile gender gap and device ownership
- Broadband access and rural connectivity challenges
- Public-private partnerships for digital inclusion
- **Case Study:** Community networks improving women's connectivity

Module 3: Digital Literacy and Skills Development

- Digital literacy frameworks and competencies
- E-learning and digital education platforms
- Skills gap in coding, AI, and data science
- Capacity building for marginalized women
- **Case Study:** Women-focused digital literacy programs in Kenya

Module 4: Gender and Digital Economy

- Women in **e-commerce and digital entrepreneurship**
- Digital financial inclusion and mobile banking
- Barriers to participation in the gig economy
- Inclusive fintech solutions
- **Case Study:** Mobile money empowering women entrepreneurs

Module 5: Online Safety and Digital Rights

- Cybersecurity and online harassment challenges
- Digital rights and privacy concerns
- Gender-based violence in digital spaces
- Legal and policy protections
- **Case Study:** Addressing cyber harassment targeting women

Module 6: Gender, Innovation, and Emerging Technologies

- Women in AI, blockchain, and emerging tech
- Gender bias in algorithms and AI systems
- Inclusive innovation ecosystems
- Promoting women in STEM careers
- **Case Study:** AI bias impacting women in hiring systems

Module 7: Policy and Governance for Digital Inclusion

- National and global digital inclusion policies
- Gender-responsive ICT policy frameworks
- Role of governments and stakeholders
- Advocacy strategies for policy reform
- **Case Study:** National digital gender strategies

Module 8: Monitoring, Evaluation, and Impact Assessment

- Gender-sensitive indicators for digital inclusion
- Data collection and gender-disaggregated data
- Impact evaluation tools and methodologies
- Reporting and accountability frameworks
- **Case Study:** Measuring success of digital inclusion programs

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500

Start Date	End Date	Location	Price
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

Ready to enroll or request a customized program? Book online or contact us:

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