Grand Strategy: History and Contemporary Application Training Course

Professional Development Training Course Outline

Category	Defense and Security	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Grand strategy is the comprehensive framework through which nations align political, economic, military, and diplomatic resources to achieve long-term objectives. Understanding the historical evolution of grand strategy allows leaders to draw lessons from past conflicts, alliances, and policy decisions, while applying those insights to contemporary security challenges. Grand Strategy: History and Contemporary Application Training Course provides participants with analytical tools to evaluate strategic planning, decision-making processes, and the interaction of national objectives with international security dynamics. Emphasis is placed on understanding the principles of power projection, deterrence, coalition-building, and the integration of economic and military instruments in shaping state behavior.

In the modern era, global interconnectedness, emerging technologies, asymmetric threats, and multipolar competition require sophisticated approaches to grand strategy. Participants will explore historical case studies and contemporary scenarios, enabling them to assess strategic risks, design comprehensive national strategies, and anticipate geopolitical shifts. The course equips participants with the capacity to think critically about strategic priorities, balance competing interests, and develop actionable plans that enhance national security, resilience, and influence in an increasingly complex world.

Programme Curriculum

Grand Strategy: History and Contemporary Application Training Course

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Course Objectives

1. Analyze the historical development of grand strategy and its impact on global politics.
2. Examine classical and contemporary theories of strategic planning.
3. Understand the relationship between political objectives and military capability.
4. Evaluate economic instruments as tools of national strategy.
5. Assess the role of diplomacy and international alliances in strategic decision-making.
6. Identify emerging threats, including cyber warfare, terrorism, and disruptive technologies.
7. Apply risk assessment methodologies to national security planning.
8. Understand deterrence theory and coercive diplomacy in a modern context.
9. Explore the influence of ideology, culture, and leadership on strategic outcomes.
10. Integrate intelligence analysis into comprehensive strategic frameworks.
11. Develop scenario-based planning for long-term national objectives.
12. Assess the implications of regional and global power shifts.
13. Formulate policy recommendations informed by historical precedent and contemporary realities.

Organizational Benefits

- Strengthened strategic decision-making capacity
- Improved alignment of political, economic, and military resources
- Enhanced risk assessment and threat anticipation
- Better coordination between defense, diplomacy, and intelligence sectors
- Increased ability to develop long-term policy frameworks
- Stronger analytical skills for assessing international security dynamics
- Improved understanding of emerging technologies in strategy
- Enhanced capability to design coalition and alliance strategies
- Greater institutional adaptability in complex geopolitical environments
- Elevated leadership capacity for integrated national security planning

Target Audiences

- National security analysts and advisors
- Military officers and defense strategists
- Government policymakers and diplomats
- Intelligence and security professionals
- International relations scholars and researchers
- Strategic planners in defense ministries
- Risk management and crisis management officers

- Students of political science, security studies, and international relations

Course Duration: 5 days

Course Modules

Module 1: Foundations of Grand Strategy

- Definition and scope of grand strategy
- Historical evolution and key theoretical frameworks
- Strategic objectives and national interest alignment
- Interaction of military, political, and economic instruments
- Strategic culture and national identity in planning
- Case Study: Grand strategy of the British Empire in the 19th century

Module 2: Classical Theories of Strategy

- Clausewitz and the principles of war
- Machiavelli and statecraft in strategic thought
- Sun Tzu and asymmetric conflict
- Integration of classical theory into contemporary practice
- Lessons learned from historical conflicts
- Case Study: Prussian military strategy in the 18th and 19th centuries

Module 3: Political Instruments of National Strategy

- Governance and decision-making structures
- Diplomacy and international relations tools
- Alliance formation and coalition management
- Economic sanctions and incentives as strategic tools
- Political messaging and strategic communications
- Case Study: U.S. containment strategy during the Cold War

Module 4: Military Strategy and Force Integration

- Conventional vs. unconventional military strategies
- Force deployment, projection, and readiness
- Integration of joint and combined operations
- Civil-military coordination in strategic planning
- Military logistics and sustainment as strategic enablers
- Case Study: D-Day planning and execution in World War II

Module 5: Economic Strategy and Resource Management

- Linking economic capacity to national security objectives
- Resource allocation and prioritization
- Strategic trade and economic statecraft
- Financing military operations and national projects
- Economic sanctions and leverage in global politics
- Case Study: Marshall Plan and post-WWII European recovery

Module 6: Emerging Threats and Technological Disruption

- Cybersecurity threats and information warfare
- Terrorism and asymmetric challenges
- Artificial intelligence and autonomous weapon systems
- Strategic implications of space and nuclear technologies
- Risk assessment frameworks for emerging threats
- Case Study: Cyber-attacks on critical infrastructure

Module 7: Intelligence, Risk Assessment, and Scenario Planning

- Role of intelligence in shaping strategy
- Strategic forecasting and scenario analysis
- Risk identification and mitigation
- Decision-making under uncertainty
- Integration of intelligence outputs into strategic planning
- Case Study: Cuban Missile Crisis and intelligence decision-making

Module 8: Contemporary Applications of Grand Strategy

- Multipolar world and great power competition
- Regional security dynamics and influence operations
- Strategic planning in hybrid and gray-zone conflicts
- Lessons from contemporary military and diplomatic campaigns
- Evaluating policy effectiveness in real-time scenarios
- Case Study: U.S.-China strategic competition in the Indo-Pacific

Training Methodology

- Instructor-led lectures and expert presentations
- Group discussions and strategic scenario exercises
- Case study analysis and real-world historical reviews
- Workshops for strategic planning and risk assessment
- Role-playing exercises simulating policy and military decisions
- Continuous assessment and interactive feedback sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
02 Nov 2026	06 Nov 2026	Online	$1,000
02 Nov 2026	06 Nov 2026	Physical	$1,500
02 Nov 2026	06 Nov 2026	Physical	$3,000
02 Nov 2026	06 Nov 2026	Physical	$3,000
02 Nov 2026	06 Nov 2026	Physical	$6,000
02 Nov 2026	06 Nov 2026	Physical	$4,500
02 Nov 2026	06 Nov 2026	Physical	$6,000
02 Nov 2026	06 Nov 2026	Physical	$6,000

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