Microfinance and the Sustainable Development Goals (SDGs) Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Microfinance has emerged as a pivotal tool in promoting financial inclusion, poverty alleviation, and sustainable economic growth, aligning directly with the Sustainable Development Goals (SDGs). Microfinance and the Sustainable Development Goals (SDGs) Training Course explores how microfinance initiatives empower underserved populations, enhance access to credit and savings, and foster entrepreneurship. Participants will gain insights into the latest trends in microcredit, digital microfinance platforms, risk management strategies, and impact measurement techniques that strengthen microfinance operations while supporting social and economic development objectives.

The training integrates practical case studies, innovative tools, and data-driven frameworks to link microfinance programs with specific SDGs, including poverty reduction, gender equality, decent work, and economic growth. Through hands-on exercises, participants will learn to design, implement, and evaluate microfinance projects that maximize social impact, improve operational efficiency, and ensure sustainability in alignment with global development priorities.

Programme Curriculum

Microfinance and the Sustainable Development Goals (SDGs) Training Course

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Course Objectives

1. Understand the role of microfinance in achieving the SDGs.
2. Analyze barriers to financial inclusion for underserved populations.
3. Apply digital and mobile microfinance solutions for impact.
4. Strengthen microcredit and savings program design.
5. Integrate risk management practices in microfinance operations.
6. Evaluate social and economic outcomes of microfinance initiatives.
7. Develop monitoring and evaluation frameworks for microfinance programs.
8. Enhance financial literacy and capacity-building strategies.
9. Align microfinance operations with global sustainability targets.
10. Leverage partnerships with government, NGOs, and private sector stakeholders.
11. Utilize data analytics to track progress against SDGs.
12. Promote gender equality and inclusive financial practices.
13. Design sustainable and scalable microfinance models.

Organizational Benefits

- Enhanced alignment of microfinance programs with SDGs
- Improved program effectiveness through data-driven insights
- Strengthened risk management in microfinance operations
- Increased outreach to underserved and marginalized communities
- Higher client satisfaction and retention
- Improved reporting and compliance with global standards
- Optimized resource allocation and operational efficiency
- Stronger partnerships with government and development actors
- Greater contribution to national and regional development goals
- Sustainable and scalable microfinance business models

Target Audiences

- Microfinance practitioners and managers
- Financial institution officers and staff
- Development and NGO professionals
- Policy makers and regulators
- Community-based finance program leaders
- Researchers and data analysts in development finance
- Digital finance and fintech teams
- Program evaluators and monitoring specialists

Course Duration: 5 days

Course Modules

Module 1: Introduction to Microfinance and SDGs

- Overview of microfinance principles and SDG alignment
- Historical evolution and global best practices
- Role of microfinance in poverty reduction and social development
- Emerging trends in digital microfinance
- Challenges and opportunities in inclusive finance
- Case Study: Linking microfinance projects to SDG 1 (No Poverty)

Module 2: Microcredit and Savings Programs

- Designing savings-led and credit-led programs
- Tailoring products for women, youth, and marginalized groups
- Interest rates, repayment schedules, and affordability analysis
- Client segmentation and targeting strategies
- Operational efficiency and monitoring practices
- Case Study: Successful microcredit program improving local entrepreneurship

Module 3: Digital Microfinance and Fintech Solutions

- Mobile money and digital lending platforms
- Technology-enabled credit scoring and alternative data usage
- Digital inclusion strategies for remote populations
- Risk management in digital microfinance
- Integration with formal financial systems
- Case Study: Fintech adoption boosting rural financial access

Module 4: Risk Management in Microfinance

- Identifying operational, credit, and market risks
- Designing internal control frameworks
- Portfolio diversification and client monitoring
- Fraud detection and prevention methods
- Sustainability and resilience planning
- Case Study: Risk mitigation improving microfinance portfolio performance

Module 5: Financial Literacy and Capacity Building

- Building financial capability among clients
- Consumer protection and ethical lending practices
- Designing training programs for microfinance clients
- Using gamification and digital tools for learning
- Evaluating literacy program impact
- Case Study: Community financial education enhancing repayment rates

Module 6: Monitoring and Evaluation of Microfinance Programs

- Key performance indicators for impact measurement
- Data collection and analysis techniques
- Linking program outcomes to SDGs

- Reporting mechanisms and transparency practices
- Continuous improvement and learning loops
- Case Study: M&E framework demonstrating SDG impact

Module 7: Partnerships and Stakeholder Engagement

- Building public-private partnerships for financial inclusion
- Collaboration with NGOs, donors, and government agencies
- Engaging community organizations and clients in program design
- Strategic communication and advocacy
- Resource mobilization and sustainability planning
- Case Study: Multi-stakeholder initiative improving access to microfinance

Module 8: Scaling and Sustainability of Microfinance Programs

- Developing sustainable microfinance business models
- Expanding outreach while maintaining quality and risk control
- Innovations for operational scalability
- Strategic planning and long-term sustainability
- Measuring impact and social return on investment
- Case Study: National program scaling microfinance services sustainably

Training Methodology

- Instructor-led presentations and concept briefings
- Hands-on exercises with real microfinance datasets
- Group discussions and peer-learning workshops
- Case study analysis based on global and regional projects
- Practical demonstrations of digital microfinance platforms
- Continuous feedback and participant assessments

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	$1,500
14 Sep 2026	18 Sep 2026	Physical	$1,500
21 Sep 2026	25 Sep 2026	Physical	$1,500
28 Sep 2026	02 Oct 2026	Physical	$1,500
05 Oct 2026	09 Oct 2026	Physical	$1,500
12 Oct 2026	16 Oct 2026	Physical	$1,500
19 Oct 2026	23 Oct 2026	Physical	$1,500
26 Oct 2026	30 Oct 2026	Physical	$1,500

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