

# Public Health Budgeting Training Course

## Professional Development Training Course Outline

|          |               |               |                         |
|----------|---------------|---------------|-------------------------|
| Category | Public Health | Duration      | 10 Days                 |
| Base Fee | \$3,000 USD   | Delivery Mode | Online / On-site Hybrid |

## Course Introduction

Public Health Budgeting is a critical pillar in achieving Universal Health Coverage (UHC), strengthening health system financing, and ensuring efficient allocation of scarce resources in alignment with SDG 3 (Good Health and Well-being). Public Health Budgeting Training Course provides a comprehensive understanding of program-based budgeting (PBB), results-based financing (RBF), cost-effectiveness analysis, and fiscal space optimization in public health systems. It equips professionals with practical skills to design, implement, and evaluate health budgets that maximize impact, equity, and sustainability in both government and donor-funded health programs.

In an era of rising healthcare demands, climate-sensitive disease burdens, and global health emergencies, effective public financial management (PFM) in health has become essential. This course integrates modern approaches such as digital health financing systems, health economics modeling, resource allocation frameworks, and performance-based budgeting tools. Participants will gain expertise in aligning national and county health budgets with strategic priorities, improving accountability, reducing inefficiencies, and driving evidence-based decision-making in public health institutions.

## Programme Curriculum

### Public Health Budgeting Training Course

#### Introduction

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### **Course Duration**

10 days

### **Course Objectives**

1. Understand public health budgeting frameworks and global best practices
2. Apply program-based budgeting (PBB) in health sector planning
3. Strengthen health financing systems for Universal Health Coverage (UHC)
4. Conduct cost-effectiveness analysis in healthcare programs
5. Develop skills in fiscal space analysis for health systems
6. Integrate results-based financing (RBF) mechanisms into budgeting
7. Improve public financial management (PFM) in health sectors
8. Design efficient resource allocation models for health services
9. Enhance transparency using digital health budgeting tools
10. Align budgets with SDG 3 health targets and indicators
11. Strengthen monitoring through health expenditure tracking systems
12. Build capacity in health economics and policy evaluation
13. Improve decision-making using data-driven health financing strategies

### **Target Audience**

1. Ministry of Health planners and budget officers
2. County health department finance managers
3. NGO and donor-funded health program coordinators
4. Public health economists and analysts
5. Hospital administrators and health facility managers
6. Policy makers in health and finance sectors
7. Development partners and international health consultants
8. Health project implementation officers

### **Course Modules**

#### **Module 1: Introduction to Public Health Budgeting**

- Overview of health budgeting systems
- Importance of financial planning in healthcare
- Global health financing trends
- Budget cycle in public health
- Link between budgeting and health outcomes
- **Case Study:** National health budget allocation reforms in Kenya improving maternal health funding

#### **Module 2: Health Financing Systems & Structures**

- Sources of health financing
- Tax-based vs insurance-based models
- Donor funding mechanisms
- Pooling and purchasing functions
- Equity in financing systems
- **Case Study:** Rwanda community-based health insurance expansion

### **Module 3: Program-Based Budgeting (PBB)**

- Concepts of PBB in health
- Linking budgets to outputs
- Performance indicators
- Planning and forecasting
- Implementation challenges
- **Case Study:** Ghana health sector PBB transition

### **Module 4: Results-Based Financing (RBF)**

- Principles of RBF
- Incentive structures
- Verification systems
- Outcome measurement
- Sustainability issues
- **Case Study:** Tanzania RBF maternal health program

### **Module 5: Cost-Effectiveness Analysis**

- Economic evaluation methods
- Cost-utility analysis
- Cost-benefit analysis
- DALYs and QALYs
- Decision-making frameworks
- **Case Study:** Vaccine prioritization in immunization programs

### **Module 6: Fiscal Space Analysis**

- Concept of fiscal space
- Revenue generation options
- Efficiency gains
- External financing
- Budget reallocation strategies
- **Case Study:** Ethiopia health sector fiscal expansion

### **Module 7: Public Financial Management (PFM)**

- Budget formulation process
- Execution and control systems
- Audit and accountability
- Risk management
- Transparency mechanisms
- **Case Study:** Health sector PFM reforms in Uganda

## **Module 8: Health Resource Allocation**

- Equity-based allocation models
- Population health needs assessment
- Priority setting frameworks
- Geographic distribution models
- Efficiency vs equity trade-offs
- **Case Study:** South Africa district health allocation model

## **Module 9: Digital Health Financing Systems**

- e-budgeting platforms
- Health information systems integration
- Digital tracking tools
- Automation in reporting
- Data security considerations
- **Case Study:** India's digital health mission financing platform

## **Module 10: Health Economics in Budgeting**

- Demand and supply in healthcare
- Market failures in health systems
- Economic burden of disease
- Pricing of health services
- Efficiency analysis
- **Case Study:** Cost burden of malaria interventions in West Africa

## **Module 11: Budget Monitoring & Evaluation**

- Key performance indicators (KPIs)
- Real-time monitoring systems
- Impact evaluation
- Mid-term reviews
- Feedback mechanisms
- **Case Study:** Monitoring immunization funding effectiveness in Nigeria

## **Module 12: Donor & External Financing**

- Aid dependency in health
- Donor coordination
- Alignment with national budgets
- Sustainability planning
- Reporting requirements
- **Case Study:** Global Fund HIV/AIDS financing model

## **Module 13: Health Insurance & Risk Pooling**

- Social health insurance systems
- Premium setting
- Risk pooling mechanisms
- Coverage expansion strategies
- Financial protection

- **Case Study:** Thailand Universal Coverage Scheme

#### **Module 14: Budget Advocacy & Policy Influence**

- Stakeholder engagement
- Policy negotiation skills
- Evidence-based advocacy
- Political economy of health budgets
- Communication strategies
- **Case Study:** Civil society influence on tobacco tax allocation

#### **Module 15: Strategic Health Budget Planning**

- Long-term financial planning
- Scenario modeling
- Crisis budgeting (pandemics, disasters)
- Strategic prioritization
- Sustainability frameworks
- **Case Study:** COVID-19 emergency health budgeting response

### **Training Methodology**

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

#### **Register as a group from 3 participants for a Discount**

Send us an email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) or call +254769199797

#### **Certification**

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

#### **Tailor-Made Course**

We also offer tailor-made courses based on your needs.

#### **Key Notes**

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.

- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 07 Sep 2026 | 18 Sep 2026 | Online   | \$3,000 |
| 14 Sep 2026 | 25 Sep 2026 | Online   | \$3,000 |
| 21 Sep 2026 | 02 Oct 2026 | Online   | \$3,000 |
| 28 Sep 2026 | 09 Oct 2026 | Online   | \$3,000 |
| 05 Oct 2026 | 16 Oct 2026 | Online   | \$3,000 |
| 12 Oct 2026 | 23 Oct 2026 | Online   | \$3,000 |
| 19 Oct 2026 | 30 Oct 2026 | Online   | \$3,000 |
| 26 Oct 2026 | 06 Nov 2026 | Online   | \$3,000 |

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) | Website: [www.fineskilltrainingcenter.com](http://www.fineskilltrainingcenter.com)