

Public Investment Management and Appraisal Training Course

Professional Development Training Course Outline

Category	Public Financial Management & Budgeting	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Public Investment Management and Appraisal plays a critical role in ensuring sustainable economic growth, fiscal responsibility, and effective governance. With increasing demand for accountability, transparency, and efficiency in the use of public resources, governments and development institutions are prioritizing robust systems for planning, appraising, and monitoring investment projects. Public Investment Management and Appraisal Training Course equips participants with essential knowledge and analytical skills to evaluate public investment projects, enhance resource allocation, and strengthen institutional frameworks for better development outcomes.

Through a blend of global best practices, practical methodologies, and case studies, participants will explore innovative approaches to project appraisal, financial modeling, cost-benefit analysis, risk assessment, and performance monitoring. The training emphasizes evidence-based decision-making, sustainable financing, and strategic alignment with national development plans and the Sustainable Development Goals (SDGs). Designed for policymakers, economists, project managers, and financial analysts, this program is tailored to build capacity for stronger governance, impactful investments, and sustainable development results.

Programme Curriculum

Public Investment Management and Appraisal Training Course

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Course Objectives

1. Strengthen knowledge of public investment management frameworks and governance.
2. Apply cost-benefit analysis and financial appraisal techniques for project evaluation.
3. Enhance skills in risk assessment and mitigation in public investment projects.
4. Integrate sustainable development goals (SDGs) into investment planning.
5. Apply fiscal discipline and budgetary alignment in investment decisions.
6. Understand multi-criteria decision-making for project selection.
7. Improve public-private partnership (PPP) appraisal and evaluation.
8. Strengthen monitoring and evaluation (M&E) systems for investment tracking.
9. Explore digital transformation tools for project analysis and reporting.
10. Ensure policy coherence and institutional capacity for effective investment management.
11. Apply financial modeling for project feasibility and decision-making.
12. Understand climate finance and green investments in public project appraisals.
13. Promote transparency, accountability, and anti-corruption measures in investment management.

Target Audiences

1. Government policymakers and decision-makers.
2. Public investment and budget officers.
3. Project managers and financial analysts.
4. Economists and development planners.
5. Officials from ministries of finance and planning.
6. International development agencies and donor organizations.
7. Infrastructure and PPP specialists.
8. Researchers and academic professionals in economics and governance.

Course Duration: 5 days

Course Modules

Module 1: Foundations of Public Investment Management

- Importance of public investment in economic growth.
- Institutional frameworks and governance structures.
- Policy alignment with national development strategies.
- Key challenges and opportunities in public investment.
- International best practices in investment management.
- **Case Study:** Public investment reforms in South Korea.

Module 2: Project Identification and Prioritization

- Tools for project identification and screening.
- Alignment with fiscal frameworks and national goals.
- Multi-criteria decision-making approaches.

- Sector prioritization for development impact.
- Stakeholder engagement in investment planning.
- **Case Study:** Infrastructure prioritization in Rwanda.

Module 3: Project Appraisal and Cost-Benefit Analysis

- Financial appraisal and economic evaluation techniques.
- Quantitative and qualitative methods of appraisal.
- Cost-benefit and cost-effectiveness analysis.
- Risk analysis and sensitivity testing.
- Social and environmental impact assessment.
- **Case Study:** Transport project appraisal in the UK.

Module 4: Public-Private Partnerships (PPP) and Financing Models

- Role of PPPs in public investment.
- Risk sharing and contractual frameworks.
- Innovative financing mechanisms.
- Evaluation of PPP feasibility.
- Ensuring transparency and accountability in PPPs.
- **Case Study:** Energy sector PPP in Kenya.

Module 5: Risk Management in Public Investments

- Identifying financial, operational, and political risks.
- Risk assessment frameworks and tools.
- Mitigation and contingency planning.
- Monitoring risk performance indicators.
- Integrating climate risk and resilience.
- **Case Study:** Climate-resilient investments in Bangladesh.

Module 6: Monitoring, Evaluation, and Performance Measurement

- Importance of results-based monitoring systems.
- Tools and indicators for project performance.
- Data-driven evaluation methods.
- Use of digital platforms for M&E.
- Reporting and accountability frameworks.
- **Case Study:** Monitoring systems in the World Bank projects.

Module 7: Sustainable Development and Green Finance

- Linking public investment to SDGs.
- Climate finance and carbon-neutral strategies.
- Mainstreaming sustainability into appraisal frameworks.
- Financing climate-resilient infrastructure.
- Global practices in green investment management.
- **Case Study:** Renewable energy financing in Germany.

Module 8: Strengthening Institutional and Policy Capacity

- Institutional reforms for effective investment management.
- Policy coherence and inter-agency collaboration.
- Building fiscal space for investments.
- Anti-corruption and transparency measures.
- Digital transformation in public investment systems.

- **Case Study:** Institutional reforms in Chile’s investment management system.

Training Methodology

- Interactive lectures and expert-led presentations.
- Practical group exercises and role-playing simulations.
- Real-world case study analysis and discussions.
- Hands-on application of financial models and appraisal tools.
- Peer-to-peer knowledge sharing and best practices exchange.
- Individual and group project assignments with feedback.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500

Start Date	End Date	Location	Price
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

Ready to enroll or request a customized program? Book online or contact us:

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