

Public Presentations of M&E Results Training Course

Professional Development Training Course Outline

Category	Monitoring and Evaluation	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Effective dissemination of Monitoring and Evaluation (M&E) results is critical for promoting evidence-based decision-making, enhancing organizational accountability, and influencing policy and program improvements. Public Presentations of M&E Results Training Course equips participants with advanced skills in public presentation, data storytelling, visualization techniques, and audience engagement to maximize the impact of M&E findings. Participants will learn to transform complex data into clear, compelling messages that resonate with stakeholders, funders, and policymakers, ensuring results drive action.

In today's data-driven landscape, the ability to communicate M&E results effectively is a competitive advantage. This course integrates practical tools, interactive exercises, and case studies from global M&E practices, enabling participants to design presentations that are persuasive, actionable, and tailored to diverse audiences. By combining innovative presentation strategies with robust M&E methodologies, participants will leave prepared to deliver high-impact presentations that inform, inspire, and catalyze change.

Programme Curriculum

Public Presentations of M&E Results Training Course

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Course Objectives

By the end of this training, participants will be able to:

1. Master effective data visualization techniques for M&E results.
2. Apply evidence-based storytelling to communicate findings persuasively.
3. Identify key audience segments and tailor presentations accordingly.
4. Design interactive dashboards for real-time presentation of data.
5. Integrate infographics and visuals for enhanced audience engagement.
6. Use digital tools for impactful virtual presentations.
7. Translate complex data into actionable insights for decision-making.
8. Apply persuasive communication techniques in M&E reporting.
9. Develop policy briefs and executive summaries for high-level stakeholders.
10. Utilize real-world case studies to demonstrate best practices.
11. Enhance public speaking confidence and presentation delivery.
12. Incorporate feedback loops to improve presentation effectiveness.
13. Foster stakeholder engagement and advocacy through strategic dissemination.

Target Audience

1. M&E officers and coordinators
2. Program managers and team leaders
3. Policy analysts and government officials
4. Research and evaluation consultants
5. Nonprofit and NGO staff responsible for reporting
6. Data analysts and statisticians
7. Communication and knowledge management officers
8. Donor agencies and development partners

Course Modules

Module 1: Introduction to Public Presentations of M&E Results

- Importance of presenting M&E results effectively
- Principles of evidence-based communication
- Identifying target audiences
- Aligning presentation objectives with stakeholder needs
- Case Study: UNDP M&E presentations for policy uptake

Module 2: Data Storytelling Techniques

- Transforming raw data into a narrative
- Structuring presentations for maximum impact
- Storyboarding and scripting
- Using anecdotes and case examples
- Case Study: World Bank M&E storytelling in social programs

Module 3: Data Visualization and Infographics

- Principles of visual data representation
- Charts, graphs, and dashboards
- Infographic design tips
- Avoiding common visualization mistakes
- Case Study: UNICEF data visualization for advocacy campaigns

Module 4: Digital Presentation Tools

- PowerPoint, Prezi, and Canva best practices
- Interactive dashboards
- Embedding multimedia content
- Leveraging virtual platforms for presentations
- Case Study: WHO virtual M&E briefings

Module 5: Audience Engagement Strategies

- Techniques for interactive presentations
- Facilitating Q&A sessions
- Reading audience cues and feedback
- Incorporating polls and surveys
- Case Study: African Development Bank stakeholder engagement

Module 6: Translating Data into Actionable Insights

- Identifying actionable recommendations
- Linking findings to decision-making processes
- Creating executive summaries
- Presenting results for advocacy and policy influence
- Case Study: Kenya Health Sector M&E briefings

Module 7: Enhancing Presentation Delivery

- Public speaking confidence
- Voice modulation and body language
- Handling challenging questions
- Time management during presentations
- Case Study: FAO M&E results presentations in high-level forums

Module 8: Continuous Improvement and Feedback Loops

- Collecting and integrating stakeholder feedback
- Iterative improvement of presentations

- Evaluating presentation impact
- Tools for measuring audience understanding
- Case Study: USAID feedback-driven M&E dissemination

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500

Start Date	End Date	Location	Price
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

Ready to enroll or request a customized program? Book online or contact us:

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Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com