

Public-Private M&E Partnerships Training Course

Professional Development Training Course Outline

Category	Monitoring and Evaluation	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Public-Private Monitoring and Evaluation (M&E) Partnerships are transforming the landscape of development and organizational performance by fostering collaborative frameworks that leverage resources, expertise, and data-driven insights. Public-Private M&E Partnerships Training Course equips professionals with the knowledge and skills to design, implement, and sustain effective public-private partnerships (PPPs) in M&E systems. Through practical case studies, real-world examples, and hands-on exercises, participants will explore innovative strategies for joint accountability, impact measurement, and sustainable program outcomes. Participants will gain the ability to navigate complex stakeholder environments, align objectives between public and private entities, and enhance evidence-based decision-making.

This course emphasizes trending methodologies in performance management, partnership governance, digital M&E platforms, and cross-sector collaboration. It highlights the importance of data integrity, transparency, and co-created evaluation frameworks to ensure measurable social, economic, and environmental impact. Participants will also learn how to integrate advanced analytics, reporting dashboards, and stakeholder communication strategies into PPPs. By the end of this course, professionals will be equipped to foster resilient, impactful partnerships that enhance development outcomes and optimize resource utilization.

Programme Curriculum

Public-Private M&E Partnerships Training Course

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Course Objectives

By the end of this course, participants will be able to:

1. Understand the principles and frameworks of public-private M&E partnerships.
2. Identify and engage key stakeholders in cross-sector collaborations.
3. Develop joint accountability and governance structures for M&E initiatives.
4. Apply evidence-based approaches to partnership design and execution.
5. Integrate digital tools and platforms for real-time monitoring and reporting.
6. Design effective data collection, management, and validation systems.
7. Utilize performance indicators and benchmarks for PPP evaluation.
8. Enhance transparency and communication strategies across stakeholders.
9. Address challenges of power dynamics, resource allocation, and policy alignment.
10. Promote sustainability and scalability in M&E partnerships.
11. Apply co-creation methodologies for stakeholder-driven evaluation frameworks.
12. Leverage case studies to learn best practices in cross-sector M&E.
13. Develop actionable recommendations for improving partnership outcomes.

Target Audience

- M&E professionals in public sector organizations
- Private sector managers engaged in social impact initiatives
- Development practitioners and consultants
- Government officials responsible for PPP policy and programs
- NGO and civil society program managers
- Data analysts and evaluation specialists
- International development agency staff
- Academic researchers in governance, policy, or public administration

Course Modules

Module 1: Introduction to Public-Private M&E Partnerships

- Overview of PPP frameworks in monitoring and evaluation

- Key drivers and benefits of public-private collaboration
- Mapping stakeholders and partnership ecosystems
- Understanding cross-sectoral challenges and opportunities
- Case study: Successful PPP in healthcare data monitoring

Module 2: Governance and Accountability in PPPs

- Designing governance structures for joint accountability
- Legal and ethical considerations in partnerships
- Risk management in public-private collaborations
- Conflict resolution mechanisms
- Case study: Multi-stakeholder education partnership in Kenya

Module 3: Designing Effective M&E Systems

- Components of robust M&E systems for PPPs
- Setting SMART indicators and benchmarks
- Data collection methodologies in cross-sector programs
- Performance measurement frameworks
- Case study: Agricultural productivity monitoring through PPP

Module 4: Digital Tools for Collaborative M&E

- Leveraging M&E software and dashboards
- Real-time data tracking and visualization
- Cloud-based solutions for joint reporting
- Integration of mobile and IoT devices in data collection
- Case study: Smart city PPP M&E platform

Module 5: Stakeholder Engagement and Communication

- Techniques for effective stakeholder communication
- Co-creation of evaluation frameworks
- Participatory feedback and reporting mechanisms
- Strategic dissemination of M&E findings
- Case study: Public-private water management initiative

Module 6: Data Integrity and Quality Assurance

- Ensuring data reliability and validity
- Verification and triangulation methods
- Ethical considerations in data management
- Audit trails for accountability
- Case study: Health sector vaccination monitoring partnership

Module 7: Scaling and Sustainability of PPP M&E

- Strategies for institutionalizing PPP initiatives
- Capacity building and training for partner organizations
- Funding models and resource mobilization
- Performance-driven sustainability planning
- Case study: Renewable energy sector PPP evaluation

Module 8: Lessons Learned and Best Practices

- Analyzing successes and failures in PPP M&E
- Benchmarking against global standards
- Translating evaluation findings into policy recommendations
- Continuous improvement through adaptive learning
- Case study: Transport infrastructure public-private evaluation

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commencement of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

Ready to enroll or request a customized program? Book online or contact us:

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