

Public-Private Partnerships for Financial Inclusion Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Public-private partnerships (PPPs) are essential tools for accelerating financial inclusion, enabling governments, financial institutions, and private sector actors to collaborate on innovative solutions for underserved populations. Public-Private Partnerships for Financial Inclusion Training Course explores how PPPs can bridge gaps in access to financial services, foster digital financial ecosystems, support MSMEs, and enhance economic empowerment. Participants will gain insights into structuring effective partnerships, navigating regulatory frameworks, and leveraging technology to reach marginalized communities.

The course emphasizes practical strategies for designing, implementing, and monitoring inclusive PPP initiatives. Through case studies, hands-on exercises, and data-driven analysis, participants will develop competencies in governance, risk management, stakeholder coordination, and impact measurement. By the end of the program, learners will be able to create sustainable PPP models that drive financial inclusion at scale.

Programme Curriculum

Public-Private Partnerships for Financial Inclusion Training Course

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Course Objectives

1. Understand the principles and frameworks of public-private partnerships in financial inclusion.
2. Analyze barriers to financial access and opportunities for PPP interventions.
3. Develop partnership strategies that leverage private sector innovation and public oversight.
4. Apply digital financial tools to enhance inclusion outcomes.
5. Strengthen governance, compliance, and risk management in PPP initiatives.
6. Evaluate financial products for underserved populations.
7. Integrate stakeholder management and collaboration techniques.
8. Design monitoring and evaluation frameworks for PPP programs.
9. Assess policy and regulatory environments affecting financial inclusion.
10. Apply trending analytics and data tools for impact assessment.
11. Develop sustainable funding and resource mobilization strategies.
12. Implement capacity-building programs for partners and beneficiaries.
13. Create actionable roadmaps for scaling inclusive financial initiatives.

Organizational Benefits

- Enhanced outreach to underserved and low-income populations
- Increased efficiency through collaborative financial programs
- Strengthened public trust and corporate social responsibility
- Improved risk management and compliance across partnerships
- Expanded digital financial ecosystems and fintech adoption
- Data-driven decision-making for inclusive finance programs
- Higher uptake of tailored savings, credit, and insurance products
- Sustainable economic empowerment initiatives for communities
- Strengthened policy alignment with national financial inclusion goals
- Improved reporting, monitoring, and impact evaluation

Target Audiences

- Government officials in finance and development sectors
- Financial institution managers and staff
- Microfinance and fintech practitioners
- Development agencies and NGOs
- Regulatory and policy advisors
- MSME support organizations
- Community-based financial program leaders
- Consultants in financial inclusion and PPP projects

Course Duration: 5 days

Course Modules

Module 1: Introduction to Public-Private Partnerships in Financial Inclusion

- Principles and models of PPPs in financial inclusion
- Importance of collaboration for underserved populations
- Policy frameworks and regulatory considerations
- Roles of government, financial institutions, and private actors
- Key success factors and common challenges in PPPs
- Case Study: National PPP program expanding mobile money access

Module 2: Designing Effective PPP Strategies

- Strategic alignment of public and private objectives
- Stakeholder identification and engagement
- Resource mobilization and funding structures
- Risk allocation and governance frameworks
- Performance measurement and accountability mechanisms
- Case Study: Structuring a PPP for rural microcredit delivery

Module 3: Digital Financial Solutions for PPPs

- Mobile banking and digital wallets for inclusion
- Fintech-enabled lending and insurance solutions
- Agent banking and last-mile delivery mechanisms
- Integrating digital tools with PPP objectives
- Security and compliance considerations in digital finance
- Case Study: Digital payment PPP improving SME access

Module 4: Financial Product Design for Inclusion

- Designing savings, credit, and insurance products for marginalized groups
- Behavioral finance and affordability considerations
- Product customization for MSMEs and low-income households
- Aligning product features with PPP objectives
- Monitoring product uptake and performance
- Case Study: Inclusive micro-savings product through a PPP initiative

Module 5: Governance and Risk Management

- Defining governance roles in PPP structures
- Compliance and regulatory frameworks
- Operational risk identification and mitigation
- Financial risk management and sustainability planning
- Establishing accountability and oversight mechanisms
- Case Study: Risk mitigation framework enhancing PPP success

Module 6: Monitoring, Evaluation, and Impact Measurement

- Key performance indicators for financial inclusion PPPs
- Data collection and reporting standards
- Measuring social and economic impact
- Feedback mechanisms for continuous improvement
- Benchmarking and comparative analysis for program scaling
- Case Study: Evaluating impact of a cross-sector financial inclusion program

Module 7: Stakeholder Engagement and Capacity Building

- Building trust and communication channels
- Developing training programs for partners and beneficiaries
- Aligning stakeholder incentives and expectations
- Collaboration techniques for multi-party initiatives
- Sustaining partner commitment over program lifecycle
- Case Study: Capacity-building program improving PPP outcomes in rural communities

Module 8: Scaling and Sustainability of PPPs

- Developing long-term strategies for scaling inclusion programs
- Integrating financial, operational, and technological sustainability
- Policy advocacy and enabling regulatory environments
- Funding models for continued expansion
- Knowledge management and lessons learned
- Case Study: Nationally scaled PPP improving inclusive access to credit

Training Methodology

- Instructor-led presentations and conceptual briefings
- Case study discussions with real-world examples
- Hands-on exercises simulating PPP scenarios
- Group activities and peer-to-peer collaboration
- Demonstrations of digital financial tools and analytics
- Continuous assessment, feedback, and interactive Q&A

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

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