

Public Procurement for Innovation in Public Sector Training Course

Professional Development Training Course Outline

Category	Public Sector Innovation	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Public Procurement for Innovation (PPI) is a strategic approach that enables public sector institutions to use procurement processes as a catalyst for innovation, efficiency, and sustainable development. Rather than purchasing off-the-shelf solutions, PPI encourages public authorities to stimulate market innovation by demanding new or improved products, services, and systems. Public Procurement for Innovation in Public Sector Training Course provides participants with a strong understanding of innovation-driven procurement models, legal frameworks, policy instruments, and practical tools that support value-for-money, transparency, and long-term public value creation.

The course responds to emerging global trends such as digital government, green procurement, smart infrastructure, and public–private collaboration. Participants will gain practical skills in designing innovation-friendly procurement strategies, managing risk, engaging suppliers, and evaluating outcomes. Emphasis is placed on aligning procurement with national development goals, institutional reform, and performance improvement, enabling public sector organizations to deliver better services while fostering innovation ecosystems.

Programme Curriculum

Public Procurement for Innovation in Public Sector Training Course

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Course Objectives

1. Understand the concept and principles of public procurement for innovation.
2. Examine global trends and best practices in innovation-driven public procurement.
3. Analyze the role of procurement in public sector transformation and service delivery.
4. Apply innovation-friendly procurement planning and needs assessment techniques.
5. Design procurement strategies that stimulate market innovation and competition.
6. Understand legal and regulatory frameworks supporting innovative procurement.
7. Manage risks associated with innovative procurement projects.
8. Apply life-cycle costing and value-for-money analysis in innovation procurement.
9. Strengthen supplier engagement and public–private collaboration models.
10. Integrate sustainability, digitalization, and green innovation into procurement.
11. Monitor and evaluate innovation outcomes and procurement performance.
12. Address governance, transparency, and accountability in complex procurements.
13. Develop action plans for implementing PPI within public sector institutions.

Organizational Benefits

- Improved quality and effectiveness of public services
- Enhanced value for money through innovative solutions
- Stronger alignment between procurement and policy objectives
- Increased market competition and supplier innovation
- Improved risk management in complex procurement projects
- Greater transparency and accountability in procurement processes
- Strengthened institutional capacity and staff competencies
- Support for sustainable and digital transformation goals
- Improved stakeholder and supplier collaboration
- Long-term cost savings and operational efficiency

Target Audiences

- Public procurement officers and specialists
- Policy makers and government planners
- Project managers in public sector institutions
- Finance and budgeting officers

- Legal and compliance professionals
- Infrastructure and ICT managers
- Public sector auditors and oversight bodies
- Consultants supporting public procurement reform

Course Duration: 5 days

Course Modules

Module 1: Foundations of Public Procurement for Innovation

- Definition and scope of innovation in public procurement
- Differences between traditional procurement and PPI
- Strategic importance of procurement in public sector reform
- Types of innovation relevant to public services
- Key success factors for innovation procurement
- Case Study: Using procurement to drive digital government solutions

Module 2: Policy and Regulatory Frameworks

- Legal basis for innovation procurement
- International standards and procurement directives
- Flexibilities within public procurement regulations
- Managing compliance while enabling innovation
- Institutional roles and responsibilities
- Case Study: Regulatory enablers of innovation procurement in government

Module 3: Procurement Planning and Needs Assessment

- Identifying unmet public sector needs
- Translating policy goals into procurement requirements
- Market analysis and early supplier engagement
- Functional and outcome-based specifications
- Budgeting and resource planning for innovation
- Case Study: Needs-driven procurement for smart public infrastructure

Module 4: Procurement Procedures and Models

- Competitive dialogue and negotiated procedures
- Pre-commercial procurement models
- Innovation partnerships and framework agreements
- Supplier selection and evaluation criteria
- Contracting for innovation outcomes

- Case Study: Innovation partnership for public health solutions

Module 5: Risk Management and Value for Money

- Identifying and assessing innovation-related risks
- Risk allocation between public and private partners
- Life-cycle costing and total cost of ownership
- Performance-based contracting approaches
- Managing uncertainty and change
- Case Study: Risk management in an innovative transport project

Module 6: Sustainability and Digital Innovation

- Green and sustainable procurement principles
- Digital transformation through innovative procurement
- Integrating environmental and social criteria
- Supporting SMEs and startups through procurement
- Measuring sustainability and innovation impact
- Case Study: Procuring green technologies for public facilities

Module 7: Governance, Transparency and Accountability

- Governance structures for innovation procurement
- Ensuring fairness and transparency
- Managing conflicts of interest
- Documentation and audit requirements
- Stakeholder communication strategies
- Case Study: Governance challenges in complex procurement programs

Module 8: Monitoring, Evaluation and Scaling Innovation

- Defining KPIs for innovation procurement
- Monitoring supplier performance and outcomes
- Evaluating economic and social impact
- Lessons learned and continuous improvement
- Scaling successful innovation solutions
- Case Study: Scaling an innovative procurement solution across government

Training Methodology

- Instructor-led presentations and expert briefings

- Group discussions and guided analytical exercises
- Practical workshops using procurement tools and templates
- Case study analysis and peer learning sessions
- Scenario-based simulations and problem-solving tasks
- Action plan development and participant presentations

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate
- Course duration is flexible and the contents can be modified to fit any number of days.
- The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- One-year post-training support Consultation and Coaching provided after the course.
- Payment should be done at least a week before commencement of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500

Start Date	End Date	Location	Price
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

Ready to enroll or request a customized program? Book online or contact us:

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