

Public Sector Innovation Ecosystems Training Course

Professional Development Training Course Outline

Category	Public Sector Innovation	Duration	10 Days
Base Fee	\$3,000 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Public Sector Innovation Ecosystems play a critical role in enabling governments to respond effectively to complex societal challenges, digital disruption, fiscal constraints, and rising citizen expectations. Public Sector Innovation Ecosystems Training Course provides a comprehensive understanding of how innovation ecosystems function within the public sector, integrating policy frameworks, institutional collaboration, digital transformation, open government, and stakeholder engagement. Participants will explore how governments can move beyond siloed operations to create adaptive, data-driven, and citizen-centric innovation systems that foster sustainable public value creation, service excellence, and inclusive development.

The course emphasizes practical strategies for designing, governing, and scaling public sector innovation ecosystems that connect ministries, agencies, academia, startups, civil society, and the private sector. Through global best practices, policy labs, innovation hubs, regulatory sandboxes, and cross-sector partnerships, participants will gain the skills to institutionalize innovation, manage risk, leverage emerging technologies, and embed innovation culture within public institutions. The training equips leaders and practitioners to transform ideas into scalable solutions that improve service delivery, transparency, accountability, and national competitiveness.

Programme Curriculum

Public Sector Innovation Ecosystems Training Course

Introduction

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Course Objectives

1. Understand the concept and components of public sector innovation ecosystems.
2. Analyze global trends shaping government innovation and digital transformation.
3. Apply ecosystem thinking to public sector reform and service delivery.
4. Design institutional frameworks that enable innovation across government.
5. Strengthen cross-sector collaboration with private sector, academia, and civil society.
6. Integrate digital technologies into public innovation strategies.
7. Develop governance models for managing innovation risks and accountability.
8. Establish public innovation labs, hubs, and accelerators.
9. Promote citizen-centered design and co-creation in public services.
10. Leverage data, analytics, and open government platforms for innovation.
11. Mobilize funding and resources for sustainable innovation initiatives.
12. Measure innovation performance and public value outcomes.
13. Develop national and organizational roadmaps for innovation ecosystem maturity.

Organizational Benefits

- Improved public service delivery and citizen satisfaction
- Enhanced cross-agency collaboration and coordination
- Stronger innovation culture within public institutions
- Increased adoption of digital and data-driven solutions
- Better policy design through evidence-based innovation
- Improved efficiency and cost-effectiveness of public programs
- Enhanced transparency, accountability, and trust in government
- Greater resilience to economic, social, and technological change
- Stronger partnerships with external innovation stakeholders
- Sustainable frameworks for continuous public sector reform

Target Audiences

- Senior public sector leaders and executives
- Policy makers and government planners

- Public sector innovation and reform units
- Digital government and e-government teams
- Monitoring and evaluation professionals
- Public service delivery managers
- Development partners and donor agencies
- Consultants supporting public sector transformation

Course Duration: 10 days

Course Modules

Module 1: Foundations of Public Sector Innovation

- Define public sector innovation and ecosystem concepts
- Explore drivers of innovation in government
- Compare traditional versus adaptive public administration
- Identify barriers to innovation in the public sector
- Understand public value creation frameworks
- Case Study: Government-wide innovation reform initiative

Module 2: Innovation Ecosystem Actors and Roles

- Map key stakeholders in public innovation ecosystems
- Analyze roles of government, private sector, and academia
- Understand citizen and civil society engagement
- Explore startup and SME participation in public innovation
- Manage multi-stakeholder collaboration dynamics
- Case Study: Multi-actor innovation ecosystem in urban governance

Module 3: Policy and Regulatory Enablers

- Design innovation-friendly public policies
- Align regulations with emerging technologies
- Use regulatory sandboxes to test innovations
- Reduce policy barriers to experimentation
- Promote agile and adaptive regulation
- Case Study: Regulatory sandbox for digital public services

Module 4: Institutional Frameworks for Innovation

- Establish innovation units and focal points
- Integrate innovation into public sector mandates
- Define governance structures for innovation oversight

- Coordinate innovation across ministries and agencies
- Embed innovation into strategic planning
- Case Study: National public innovation office setup

Module 5: Public Sector Innovation Labs

- Understand functions of policy and service labs
- Design lab governance and operating models
- Apply experimentation and prototyping methods
- Manage innovation pipelines and portfolios
- Scale successful pilots into programs
- Case Study: Service design lab improving citizen services

Module 6: Digital Transformation and Technology

- Leverage digital platforms for public innovation
- Apply emerging technologies in government services
- Integrate AI, cloud, and automation responsibly
- Strengthen digital infrastructure and interoperability
- Manage cybersecurity and digital risks
- Case Study: Digital transformation of public service delivery

Module 7: Data, Analytics, and Open Government

- Use data-driven decision-making in public innovation
- Implement open data and transparency initiatives
- Apply analytics for policy design and evaluation
- Enable data sharing across government entities
- Protect data privacy and security
- Case Study: Open data platform driving service innovation

Module 8: Citizen-Centered Design and Co-Creation

- Apply human-centered design in public services
- Engage citizens in co-creation processes
- Address inclusion and accessibility challenges
- Use feedback loops for continuous improvement
- Measure citizen experience and satisfaction
- Case Study: Co-designed social service improvement project

Module 9: Financing Public Sector Innovation

- Identify funding models for innovation initiatives
- Mobilize public, private, and donor resources
- Design innovation grants and challenge funds
- Manage budgets for experimentation and scaling
- Evaluate cost-benefit of innovation investments
- Case Study: Innovation fund supporting public service pilots

Module 10: Innovation Leadership and Culture

- Develop leadership capabilities for innovation
- Build innovation-friendly organizational culture
- Manage change and resistance in public institutions
- Incentivize experimentation and learning
- Promote skills development and talent management
- Case Study: Leadership-driven innovation culture reform

Module 11: Risk Management and Ethics

- Identify risks associated with public innovation
- Balance innovation with accountability and control
- Apply ethical frameworks to innovation initiatives
- Manage political and reputational risks
- Establish safeguards and oversight mechanisms
- Case Study: Ethical challenges in digital public innovation

Module 12: Partnerships and Collaboration Models

- Structure public-private partnerships for innovation
- Engage academia and research institutions
- Collaborate with international organizations
- Manage contracts and shared responsibilities
- Measure partnership performance and impact
- Case Study: Cross-sector partnership for smart cities

Module 13: Scaling and Institutionalizing Innovation

- Transition pilots into mainstream operations
- Develop scaling strategies and replication models
- Align innovation with policy and budget cycles
- Strengthen institutional ownership of innovation
- Sustain long-term innovation capacity
- Case Study: Scaling a national e-government solution

Module 14: Monitoring, Evaluation, and Learning

- Define innovation performance indicators
- Measure outcomes and public value creation
- Apply adaptive monitoring frameworks
- Capture lessons learned and best practices
- Integrate learning into policy cycles
- Case Study: Evaluating impact of innovation programs

Module 15: Building National Innovation Ecosystem Roadmaps

- Assess innovation ecosystem maturity levels
- Define strategic priorities and milestones
- Align ecosystem goals with national development plans
- Coordinate stakeholders around shared vision
- Develop implementation and governance roadmaps
- Case Study: National public sector innovation ecosystem strategy

Training Methodology

- Instructor-led presentations and expert briefings
- Interactive group discussions and peer learning
- Practical exercises and ecosystem mapping workshops
- Case study analysis and scenario-based learning
- Group projects and policy lab simulations
- Action planning and facilitator feedback sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate

- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	18 Sep 2026	Physical	\$3,000
14 Sep 2026	25 Sep 2026	Physical	\$3,000
21 Sep 2026	02 Oct 2026	Physical	\$3,000
28 Sep 2026	09 Oct 2026	Physical	\$3,000
05 Oct 2026	16 Oct 2026	Physical	\$3,000
12 Oct 2026	23 Oct 2026	Physical	\$3,000
19 Oct 2026	30 Oct 2026	Physical	\$3,000
26 Oct 2026	06 Nov 2026	Physical	\$3,000

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