

Quantitative Portfolio Optimization Training Course

Professional Development Training Course Outline

Category	Capital Markets and Investment	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Quantitative Portfolio Optimization Training Course is designed to equip finance professionals, portfolio managers, risk analysts, and investment strategists with advanced techniques in portfolio construction, asset allocation, and risk management using quantitative methods. Participants will gain hands-on experience in applying statistical models, optimization algorithms, and machine learning approaches to real-world investment portfolios. The course emphasizes practical applications and strategic decision-making, enabling participants to enhance portfolio performance, reduce risk, and align investment strategies with organizational objectives. Trending topics such as algorithmic trading, factor modeling, and multi-objective optimization are integrated throughout the curriculum to ensure participants remain competitive in the evolving financial landscape.

Through a combination of theory, case studies, and interactive exercises, the course empowers participants to translate complex financial data into actionable investment insights. By the end of the program, learners will be proficient in leveraging modern portfolio theory, risk-adjusted performance metrics, and scenario analysis to optimize portfolios effectively. Emphasis is placed on the use of industry-standard software, including Python, R, and MATLAB, for quantitative analysis and optimization. Organizations will benefit from a workforce capable of data-driven decision-making, robust risk assessment, and adaptive portfolio strategies that respond to dynamic market conditions.

Programme Curriculum

Quantitative Portfolio Optimization Training Course

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Course Objectives

1. Understand foundational concepts of quantitative portfolio theory and asset allocation strategies.
2. Apply modern portfolio theory (MPT) to optimize risk-adjusted returns.
3. Implement factor-based investment models for portfolio construction.
4. Conduct multi-period and dynamic portfolio optimization.
5. Analyze portfolio risk using Value-at-Risk (VaR) and Conditional VaR methods.
6. Use scenario analysis and stress testing for robust portfolio management.
7. Integrate machine learning techniques in asset selection and optimization.
8. Utilize Python, R, and MATLAB for quantitative financial modeling.
9. Evaluate portfolio performance using Sharpe, Sortino, and Information ratios.
10. Apply mean-variance optimization in multi-asset portfolios.
11. Develop customized portfolio optimization frameworks for institutional investors.
12. Explore algorithmic trading strategies and their impact on portfolio performance.
13. Interpret and communicate quantitative results to stakeholders effectively.

Organizational Benefits

- Improved portfolio risk management capabilities.
- Enhanced return on investment through optimized allocation strategies.
- Data-driven decision-making for complex investment scenarios.
- Efficient use of quantitative software tools for analysis.
- Increased agility in responding to market volatility.
- Ability to develop custom models aligned with organizational goals.
- Strengthened compliance and reporting accuracy in investment management.
- Development of innovative algorithmic trading strategies.
- Better alignment of investment decisions with strategic objectives.
- Competitive advantage in financial decision-making processes.

Target Audiences

1. Portfolio Managers
2. Investment Analysts
3. Risk Management Professionals
4. Financial Strategists
5. Asset Management Consultants
6. Hedge Fund Analysts
7. Quantitative Researchers
8. Institutional Investors

Course Duration: 5 days

Course Modules

Module 1: Introduction to Quantitative Portfolio Optimization

- Overview of quantitative investment strategies
- Importance of optimization in portfolio management
- Key metrics and financial ratios
- Case study: Portfolio optimization for a mid-sized fund
- Practical exercise on portfolio construction
- Group discussion on market applications

Module 2: Modern Portfolio Theory (MPT) Applications

- Mean-variance optimization principles
- Efficient frontier analysis
- Risk-return trade-off assessment
- Case study: Efficient frontier for diversified portfolio
- Portfolio simulation exercises
- Interpretation of MPT results

Module 3: Factor-Based Portfolio Models

- Understanding factor models and risk factors
- Multi-factor investing strategies
- Factor risk analysis
- Case study: Factor-based portfolio allocation
- Hands-on calculation of factor exposures
- Discussion of market factor trends

Module 4: Risk Measurement and Management

- Value-at-Risk (VaR) methods

- Conditional VaR and stress testing
- Portfolio sensitivity analysis
- Case study: Risk assessment for hedge fund portfolio
- Practical risk calculation exercise
- Review of risk mitigation techniques

Module 5: Multi-Period and Dynamic Optimization

- Dynamic asset allocation techniques
- Multi-period portfolio modeling
- Scenario-based optimization
- Case study: Multi-period portfolio rebalancing
- Simulation of dynamic strategies
- Evaluation of investment horizon impacts

Module 6: Machine Learning in Portfolio Optimization

- Introduction to ML algorithms for finance
- Predictive modeling for asset selection
- Portfolio optimization using ML
- Case study: Machine learning-driven investment strategy
- Hands-on ML model development
- Interpretation of model outputs

Module 7: Performance Evaluation and Reporting

- Sharpe, Sortino, and Information ratios
- Benchmark comparisons
- Attribution analysis
- Case study: Performance evaluation of a mixed-asset portfolio
- Generating performance reports
- Presenting insights to stakeholders

Module 8: Algorithmic Trading and Advanced Strategies

- Overview of algorithmic trading
- High-frequency trading impacts
- Optimization of automated strategies
- Case study: Algorithmic strategy for equity portfolio
- Practical algorithmic trading exercises
- Group discussion on regulatory considerations

Training Methodology

- Interactive lectures with real-world examples
- Hands-on exercises using Python, R, and MATLAB
- Case study analysis and group discussions
- Simulation-based portfolio optimization exercises
- Practical assessments for applied learning
- Continuous feedback and mentorship

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commencement of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500

Start Date	End Date	Location	Price
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

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