

Stakeholder Engagement in Mining Training Course

Professional Development Training Course Outline

Category	General Training	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

The mining industry is undergoing rapid transformation driven by ESG (Environmental, Social, and Governance) compliance, sustainability reporting, community expectations, digital transformation, climate resilience, and responsible mining practices. Effective stakeholder engagement has become a strategic priority for mining companies seeking to secure social license to operate (SLO), reduce operational disruptions, manage reputational risk, and enhance long-term profitability. Stakeholder Engagement in Mining Training Course equips professionals with advanced tools, frameworks, and practical strategies to strengthen relationships with governments, local communities, indigenous groups, regulators, investors, NGOs, contractors, and internal stakeholders across the mining value chain.

This intensive and practical course integrates global best practices in stakeholder mapping, ESG integration, conflict resolution, social performance management, community relations, stakeholder communication, sustainability leadership, crisis management, and inclusive engagement strategies. Participants will explore emerging trends such as stakeholder analytics, AI-driven engagement tools, responsible sourcing, carbon transition communication, DEI (Diversity, Equity & Inclusion), and digital stakeholder platforms. Through real-world mining case studies, simulations, and interactive exercises, participants will develop the capability to design impactful engagement plans that support operational excellence, risk mitigation, compliance, and sustainable development goals (SDGs).

Programme Curriculum

Stakeholder Engagement in Mining Training Course

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Course Objectives

By the end of this training, participants will be able to:

1. Develop strategic stakeholder engagement frameworks aligned with ESG and sustainability goals.
2. Conduct advanced stakeholder mapping and influence analysis using modern engagement tools.
3. Strengthen social license to operate (SLO) through proactive community engagement strategies.
4. Apply conflict resolution and negotiation techniques in mining environments.
5. Integrate ESG reporting and sustainability communication into stakeholder engagement plans.
6. Design inclusive engagement strategies for indigenous communities and vulnerable groups.
7. Improve crisis communication and reputational risk management capabilities.
8. Utilize digital engagement platforms and stakeholder analytics for decision-making.
9. Implement grievance management systems and community feedback mechanisms.
10. Align mining operations with SDGs, responsible mining standards, and governance frameworks.
11. Enhance cross-cultural communication and stakeholder relationship management skills.
12. Evaluate stakeholder engagement performance using KPIs, social impact metrics, and ESG indicators.
13. Create actionable stakeholder engagement plans that improve operational continuity and investor confidence.

Target Audience

1. Mining Managers and Operations Leaders
2. Community Relations Officers
3. ESG and Sustainability Professionals
4. Corporate Affairs and Communication Managers
5. HSE (Health, Safety & Environment) Personnel
6. Government Liaison and Compliance Officers
7. Project Managers and Consultants in Mining
8. NGO Representatives and Development Practitioners working with mining communities

Course Modules

Module 1: Fundamentals of Stakeholder Engagement in Mining

- Principles of stakeholder engagement
- Mining industry stakeholder ecosystem
- Social license to operate (SLO)
- ESG and sustainability trends in mining
- International stakeholder engagement standards
- **Case Study:** Analysis of a global mining company that improved community trust through transparent stakeholder communication.

Module 2: Stakeholder Identification and Mapping

- Stakeholder categorization techniques
- Power-interest matrix analysis
- Stakeholder influence assessment
- Stakeholder prioritization strategies
- Digital stakeholder mapping tools
- **Case Study:** Stakeholder mapping exercise for a proposed mining expansion project.

Module 3: Community Engagement and Social Performance

- Community relations management
- Indigenous community engagement
- Participatory development approaches
- Social impact assessment (SIA)
- Community investment strategies
- **Case Study:** Successful community development partnership in an African mining operation.

Module 4: ESG, Sustainability, and Responsible Mining

- ESG integration in mining operations
- Sustainability reporting frameworks
- Responsible sourcing and governance
- Climate change and stakeholder communication
- SDG alignment strategies
- **Case Study:** ESG-driven stakeholder engagement model adopted by a multinational mining corporation.

Module 5: Communication, Negotiation, and Conflict Resolution

- Strategic communication planning
- Negotiation and mediation techniques
- Crisis communication management
- Managing protests and disputes
- Reputation and media management
- **Case Study:** Resolution of community conflict during mining project implementation.

Module 6: Regulatory Compliance and Governance

- Mining laws and stakeholder obligations
- Compliance management systems
- Human rights and ethical governance
- Transparency and accountability practices

- International mining governance standards
- **Case Study:** Governance failures and stakeholder backlash in a mining project.

Module 7: Digital Transformation and Innovation in Stakeholder Engagement

- AI and digital engagement platforms
- Data analytics for stakeholder management
- Social media engagement strategies
- Virtual consultation and collaboration tools
- Innovation in sustainability communication
- **Case Study:** Use of digital platforms to improve stakeholder participation in mining operations.

Module 8: Action Planning and Performance Evaluation

- Developing stakeholder engagement plans
- KPI development and performance metrics
- Monitoring and evaluation techniques
- Continuous improvement frameworks
- Leadership in stakeholder engagement
- **Case Study:** Design of a comprehensive stakeholder engagement action plan for a mining company.

Training Methodology

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.

- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Online	\$1,000
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Online	\$1,000
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Online	\$1,000
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Online	\$1,000
28 Sep 2026	02 Oct 2026	Physical	\$1,500

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