

Strategic Planning for Boards Training Course

Professional Development Training Course Outline

Category	Corporate Governance	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Strategic Planning for Boards Training Course is a high-impact executive development program designed to strengthen corporate governance, board leadership excellence, enterprise risk oversight, and long-term value creation. In today's volatile, uncertain, complex, and ambiguous business environment, boards must embrace digital transformation strategy, ESG governance frameworks, stakeholder capitalism, regulatory compliance excellence, and performance accountability. This course equips board members and senior leaders with advanced strategic foresight tools, competitive intelligence methodologies, governance best practices, and innovation-driven boardroom decision-making capabilities to enhance sustainable growth and organizational resilience.

Through structured board simulations, governance case studies, performance dashboards, and policy analysis frameworks, participants will gain practical insights into strategic alignment, fiduciary duties, enterprise risk management, board dynamics optimization, crisis leadership, succession planning, and ethical governance culture. The program integrates global governance standards, data-driven strategy formulation, corporate sustainability oversight, and strategic performance measurement systems to empower boards to deliver measurable results, ensure compliance excellence, and strengthen stakeholder confidence in both public and private sector organizations.

Programme Curriculum

Strategic Planning for Boards Training Course

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Course Objectives

1. Strengthen corporate governance frameworks using global best practices and regulatory compliance standards.
2. Enhance strategic foresight and long-term value creation capabilities.
3. Improve enterprise risk management and board-level risk oversight.
4. Develop data-driven decision-making and board performance analytics skills.
5. Integrate ESG governance and sustainability strategy into board oversight.
6. Optimize boardroom dynamics and leadership effectiveness.
7. Strengthen fiduciary responsibility and ethical governance culture.
8. Align corporate strategy with stakeholder value and accountability models.
9. Improve crisis governance and reputational risk management.
10. Advance board succession planning and executive compensation oversight.
11. Apply innovation governance and digital transformation strategy.
12. Enhance policy formulation and governance audit mechanisms.
13. Implement performance measurement dashboards and KPI-driven monitoring systems.

Organizational Benefits

- Improved board effectiveness and decision-making quality
- Stronger governance compliance and reduced regulatory risk
- Enhanced strategic alignment across executive leadership
- Greater investor and stakeholder confidence
- Increased organizational resilience and sustainability
- Optimized risk oversight and mitigation mechanisms

- Strengthened ethical governance culture
- Clearer performance accountability frameworks

Target Audiences

- Board Chairs and Vice Chairs
- Non-Executive Directors
- Executive Directors
- Chief Executive Officers
- Chief Risk Officers
- Corporate Secretaries
- Governance and Compliance Officers
- Senior Strategy and Policy Advisors

Course Duration: 5 days

Course Modules

Module 1: Corporate Governance and Board Leadership Excellence

- Principles of modern corporate governance frameworks
- Board roles, responsibilities, and fiduciary duties
- Governance codes and regulatory compliance standards
- Ethical leadership and integrity culture
- Board structure optimization and committee effectiveness
- Case Study: Governance failure analysis and corrective action strategy

Module 2: Strategic Foresight and Long-Term Planning

- Vision and mission alignment methodologies
- Scenario planning and competitive intelligence
- SWOT and PESTLE strategic frameworks
- Innovation governance and disruptive strategy
- Strategic performance mapping tools
- Case Study: Long-term transformation strategy in a regulated sector

Module 3: Enterprise Risk Management and Oversight

- Risk appetite framework development

- Risk identification and mitigation strategies
- Cybersecurity and digital risk governance
- Reputational risk and crisis preparedness
- Board-level risk reporting dashboards
- Case Study: Crisis governance response to operational disruption

Module 4: ESG and Sustainability Governance

- Environmental, social, and governance integration
- Sustainability reporting standards
- Climate risk governance frameworks
- Stakeholder engagement models
- Responsible investment oversight
- Case Study: ESG transformation roadmap for sustainable growth

Module 5: Board Performance and Evaluation Systems

- Board evaluation frameworks
- KPI-driven governance dashboards
- Executive performance oversight
- Succession planning models
- Compensation governance best practices
- Case Study: Board performance audit and restructuring strategy

Module 6: Financial Oversight and Value Creation

- Financial statement interpretation for boards
- Capital allocation strategies
- Investment appraisal and ROI analysis
- Audit committee effectiveness
- Fraud prevention and financial risk controls
- Case Study: Financial mismanagement and governance intervention

Module 7: Digital Transformation and Innovation Oversight

- Digital governance strategy
- Technology risk management

- Data governance and analytics oversight
- Innovation ecosystem development
- Strategic technology investments
- Case Study: Digital transformation governance roadmap

Module 8: Policy Governance and Regulatory Compliance

- Policy development frameworks
- Compliance monitoring systems
- Legal and regulatory risk oversight
- Governance reporting standards
- Internal controls and assurance mechanisms
- Case Study: Regulatory compliance failure and board accountability

Training Methodology

- Interactive boardroom simulations
- Strategic planning workshops
- Real-world governance case studies
- Group discussions and peer learning
- Risk assessment exercises
- Governance audit simulations
- Scenario-based crisis leadership drills
- Performance dashboard design sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- The participant must be conversant with English.
- Upon completion of training the participant will be issued with an Authorized Training Certificate

- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

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