

Tax Policy Impact Assessment (Social and Economic) Training Course

Professional Development Training Course Outline

Category	Taxation and Revenue	Duration	5 Days
Base Fee	\$1,500 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Tax Policy Impact Assessment (Social and Economic) Training Course is designed to equip participants with advanced knowledge and practical skills to evaluate the multifaceted effects of tax policies on societies and economies. Participants will gain insights into economic modeling, social welfare implications, and behavioral responses to taxation, enabling informed decision-making and policy formulation. This course emphasizes the integration of quantitative and qualitative methods, fostering a comprehensive understanding of tax policy impacts at national and sub-national levels.

In addition, the course explores contemporary challenges and emerging trends in taxation, including digital economy taxation, environmental tax policies, and equity considerations. By combining theoretical frameworks with case studies from diverse jurisdictions, participants will develop the capacity to analyze policy options critically and recommend strategies that balance revenue generation, economic growth, and social equity. Participants will also enhance their ability to communicate findings effectively to stakeholders, including policymakers, civil society, and the private sector.

Programme Curriculum

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Course Objectives

By the end of this course, participants will be able to:

1. Analyze the social and economic effects of various tax policies
2. Conduct quantitative and qualitative tax policy assessments
3. Apply economic modeling techniques for policy impact evaluation
4. Evaluate behavioral responses to tax incentives and disincentives
5. Assess the distributional and equity implications of taxation
6. Interpret fiscal data to support evidence-based policy decisions
7. Examine global trends in digital taxation and cross-border taxation issues
8. Integrate environmental and sustainability considerations into tax policy
9. Formulate policy recommendations to enhance social welfare and economic growth
10. Communicate complex tax impact findings to diverse stakeholders
11. Understand the role of taxation in public finance and development objectives
12. Conduct cost-benefit and cost-effectiveness analyses of tax measures
13. Implement policy simulations for scenario planning and forecasting

Organizational Benefits

- Enhanced capacity for evidence-based tax policy formulation
- Improved social and economic impact evaluation skills
- Strengthened policy advisory and analytical capabilities
- Enhanced alignment of taxation with organizational development goals
- Increased understanding of tax compliance behavior and revenue mobilization
- Improved ability to balance revenue generation with social equity
- Capacity to evaluate policy interventions for maximum efficiency
- Strengthened interdepartmental collaboration in fiscal analysis
- Enhanced stakeholder engagement and communication skills
- Increased adaptability to emerging global taxation trends

Target Audiences

1. Tax policymakers and advisors
2. Government officials in finance and economic planning
3. Revenue authority professionals
4. Economic analysts and consultants
5. Academics and researchers in public finance
6. NGO and civil society professionals working on fiscal policy
7. Private sector tax advisors and corporate tax managers
8. International development practitioners

Course Duration: 5 days

Course Modules

Module 1: Fundamentals of Tax Policy Impact Assessment

- Principles of social and economic impact assessment
- Frameworks for evaluating taxation effects
- Methods for integrating economic and social indicators
- Analytical tools for tax impact measurement
- Global case study on tax reform impact
- Module case study

Module 2: Economic Modeling for Tax Policies

- Overview of economic modeling techniques
- Input-output and general equilibrium models
- Behavioral response analysis
- Forecasting revenue and economic outcomes
- Simulation of tax scenarios
- Module case study

Module 3: Social Impact Analysis of Taxation

- Distributional analysis and equity considerations
- Poverty and inequality measurement
- Tax burden analysis across demographics
- Social welfare policy integration
- Case study on social impact of VAT reforms
- Module case study

Module 4: Tax Policy and Revenue Mobilization

- Designing effective tax systems
- Revenue forecasting techniques
- Compliance behavior and enforcement strategies
- Policy implications for economic growth
- Best practices from international tax authorities
- Module case study

Module 5: Digital Economy and Taxation

- Taxation of e-commerce and digital services
- Cross-border taxation challenges
- Data analytics in digital tax collection
- Policy measures for digital economy taxation
- International case study on digital tax
- Module case study

Module 6: Environmental and Green Tax Policies

- Principles of environmental taxation
- Carbon tax and sustainable development
- Incentives for eco-friendly behavior

- Economic and social evaluation of green taxes
- Case study on climate-focused tax policies
- Module case study

Module 7: Policy Communication and Stakeholder Engagement

- Effective reporting of tax policy impacts
- Engaging civil society and private sector stakeholders
- Translating technical analysis into actionable recommendations
- Media and public communication strategies
- Case study on stakeholder-driven tax policy reform
- Module case study

Module 8: Case Studies and Scenario Analysis

- Integrated analysis of tax reforms
- Scenario planning for policy decision-making
- Comparative case studies of international tax reforms
- Evaluating policy trade-offs and unintended consequences
- Practical exercises on real-world scenarios
- Module case study

Training Methodology

- Interactive lectures and discussions
- Hands-on exercises with economic modeling tools
- Group work and collaborative policy simulations
- Case study analysis from multiple jurisdictions
- Role-playing exercises for stakeholder engagement
- Continuous assessment through quizzes and practical tasks

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	\$1,500
14 Sep 2026	18 Sep 2026	Physical	\$1,500
21 Sep 2026	25 Sep 2026	Physical	\$1,500
28 Sep 2026	02 Oct 2026	Physical	\$1,500
05 Oct 2026	09 Oct 2026	Physical	\$1,500
12 Oct 2026	16 Oct 2026	Physical	\$1,500
19 Oct 2026	23 Oct 2026	Physical	\$1,500
26 Oct 2026	30 Oct 2026	Physical	\$1,500

Ready to enroll or request a customized program? Book online or contact us:

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