

# Training Course on Anti-Money Laundering and Financial Crime Workshop

## Professional Development Training Course Outline

|          |             |               |                         |
|----------|-------------|---------------|-------------------------|
| Category | Business    | Duration      | 10 Days                 |
| Base Fee | \$3,000 USD | Delivery Mode | Online / On-site Hybrid |

### Course Introduction

The Anti-Money Laundering (AML) and Financial Crime Workshop is a comprehensive program designed to equip participants with critical knowledge and skills to combat the ever-evolving threats of **financial crime** and **money laundering**. In today's complex global financial landscape, understanding and effectively implementing robust **AML compliance** measures is not just a regulatory necessity but a fundamental pillar for organizational integrity and stability. This intensive workshop delves into the intricacies of identifying, preventing, and reporting suspicious activities, ensuring that organizations can safeguard themselves against significant financial and reputational risks associated with illicit financial flows. Participants will gain practical insights into international and local regulatory frameworks, risk assessment methodologies, customer due diligence (CDD) processes, transaction monitoring techniques, and the latest trends in financial crime. By focusing on real-world case studies and interactive learning, this workshop empowers professionals to become proactive defenders against financial crime, fostering a culture of compliance and ethical conduct within their organizations.

This workshop goes beyond theoretical knowledge by providing actionable strategies for building and enhancing effective **AML programs**. It addresses the critical need for professionals to stay ahead of sophisticated **money laundering techniques** and emerging **financial crime typologies**, including fraud, terrorist financing, and cyber-enabled financial offenses. Through expert-led sessions, participants will learn how to implement risk-based approaches, conduct thorough due diligence on customers and transactions, and navigate the complexities of regulatory reporting requirements. The program emphasizes the importance of a collaborative approach between different organizational functions and with regulatory bodies to create a unified front against financial crime. By investing in this training, organizations can significantly strengthen their defenses, protect their assets and reputation, and contribute to a more secure and transparent financial system. The strong **regulatory compliance** focus and emphasis on practical application make this workshop an indispensable tool for professionals working in financial services, law enforcement, and other sectors vulnerable to financial crime.

### Programme Curriculum

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## Course Duration

10 days

## Course Objectives

1. Understand the **fundamentals of AML** and its global impact.
2. Master **international AML regulations** and compliance standards.
3. Develop and implement effective **AML policies and procedures**.
4. Conduct thorough **customer due diligence (CDD)** and enhanced due diligence (EDD).
5. Identify and report **suspicious transactions** effectively.
6. Utilize a **risk-based approach to AML compliance**.
7. Strengthen **internal controls and audit mechanisms** for AML.
8. Leverage **technology for AML monitoring and reporting**.
9. Foster a **culture of compliance** and ethical responsibility within organizations.
10. Ensure ongoing **AML training and awareness** of best practices.
11. Recognize and combat **emerging financial crime trends**, including **cryptocurrency laundering**.
12. Navigate the complexities of **trade-based money laundering (TBML)**.

### 13. Understand and implement measures against **terrorist financing (TF)**.

#### **Organizational Benefits**

- **Enhanced Protection:** Significantly reduces the risk of financial losses and legal liabilities associated with money laundering and financial crime.
- **Improved Compliance:** Ensures adherence to local and international AML/CFT regulations, avoiding hefty fines and penalties.
- **Stronger Reputation:** Demonstrates a commitment to ethical practices and regulatory compliance, building trust with clients, partners, and regulators.
- **Increased Efficiency:** Equips staff with the knowledge and skills to identify and report suspicious activities promptly, streamlining compliance processes.
- **Better Risk Management:** Enables the organization to proactively identify, assess, and mitigate financial crime risks.
- **Enhanced Detection Capabilities:** Improves the ability to detect sophisticated money laundering schemes and financial crime typologies.
- **Skilled Workforce:** Creates a team of knowledgeable professionals who can effectively implement and maintain a robust AML program.
- **Competitive Advantage:** Positions the organization as a leader in compliance and ethical conduct, attracting clients and investors who value integrity.
- **Reduced Operational Disruptions:** Minimizes the likelihood of investigations and legal proceedings that can disrupt business operations.
- **Improved Stakeholder Confidence:** Enhances trust among shareholders, investors, and other stakeholders by demonstrating a strong commitment to financial integrity.

#### **Target Audience**

1. **Compliance Officers:** Responsible for overseeing and implementing AML/CFT programs.
2. **Risk Managers:** Involved in identifying, assessing, and mitigating financial crime risks.
3. **Legal and Regulatory Professionals:** Ensuring adherence to relevant laws and regulations.
4. **Internal Auditors:** Assessing the effectiveness of AML/CFT controls.
5. **Finance Professionals:** Working in roles that involve financial transactions and reporting.
6. **Law Enforcement and Regulatory Agency Personnel:** Involved in investigating and prosecuting financial crimes.
7. **Banking and Financial Institution Staff:** Front-line employees and managers in customer-facing roles.
8. **Professionals in Designated Non-Financial Businesses and Professions (DNFBPs):** Including real estate agents, lawyers, accountants, and trust and company service providers.

#### **Course Outline**

##### **Module 1: Introduction to Money Laundering and Financial Crime**

- Defining money laundering and its stages (placement, layering, integration).
- Understanding the global impact of financial crime on economies and societies.
- Exploring different typologies and techniques used in money laundering.
- Overview of the key international bodies and their roles (e.g., FATF).
- Examining the relationship between money laundering and other financial crimes.

##### **Module 2: The Regulatory Landscape of AML and CFT**

- In-depth analysis of major international AML/CFT standards and regulations.
- Understanding the significance of the Financial Action Task Force (FATF) recommendations.

- Exploring regional and local AML/CFT laws and their specific requirements.
- Examining the roles and responsibilities of regulatory authorities and Financial Intelligence Units (FIUs).
- Keeping abreast of recent regulatory updates and their implications for organizations.

### **Module 3: Customer Due Diligence (CDD) and Know Your Customer (KYC)**

- Implementing effective KYC policies and procedures for customer identification and verification.
- Understanding the different levels of CDD: simplified, standard, and enhanced.
- Conducting risk assessments of customers to determine the appropriate level of due diligence.
- Identifying beneficial owners and understanding complex ownership structures.
- Implementing ongoing monitoring of customer relationships and transactions.

### **Module 4: Enhanced Due Diligence (EDD) for High-Risk Scenarios**

- Identifying high-risk customers, jurisdictions, and activities requiring EDD.
- Understanding the specific requirements and procedures for conducting EDD.
- Dealing with Politically Exposed Persons (PEPs) and their associated risks.
- Conducting thorough source of wealth and source of funds inquiries.
- Documenting EDD processes and findings effectively.

### **Module 5: Transaction Monitoring and Suspicious Activity Reporting (SAR)**

- Establishing effective transaction monitoring systems and setting relevant thresholds.
- Identifying red flags and indicators of suspicious transactions and activities.
- Understanding the legal requirements and procedures for filing Suspicious Activity Reports (SARs).
- Ensuring the quality and timeliness of SAR submissions to the relevant authorities.
- Maintaining confidentiality and protecting whistleblowers in the reporting process.

### **Module 6: The Risk-Based Approach to AML Compliance**

- Understanding the principles and benefits of a risk-based approach (RBA).
- Identifying and assessing inherent AML/CFT risks within the organization.
- Developing and implementing risk mitigation strategies and controls.
- Tailoring AML/CFT policies and procedures based on the organization's risk profile.
- Regularly reviewing and updating the risk assessment to reflect changing threats and vulnerabilities.

### **Module 7: Combating Terrorist Financing (CFT)**

- Understanding the differences between money laundering and terrorist financing.
- Identifying the sources and methods of terrorist financing.
- Implementing measures to detect and prevent terrorist financing activities.
- Understanding sanctions regimes and their application in CFT efforts.
- The role of international cooperation in combating terrorist financing.

### **Module 8: Trade-Based Money Laundering (TBML)**

- Understanding the techniques and vulnerabilities associated with TBML.
- Identifying red flags and indicators of TBML in trade finance transactions.
- Implementing controls to mitigate TBML risks in import and export activities.
- Examining case studies and real-world examples of TBML schemes.

- The role of customs and other regulatory bodies in combating TBML.

## **Module 9: AML in the Digital Age: Virtual Assets and Cybercrime**

- Understanding the AML/CFT risks associated with virtual assets and cryptocurrencies.
- Implementing due diligence measures for virtual asset service providers (VASPs).
- Detecting and preventing money laundering through online platforms and digital payment systems.
- Addressing the challenges of cyber-enabled financial crime and fraud.
- Exploring technological solutions for AML compliance in the digital space.

## **Module 10: Financial Fraud Detection and Prevention**

- Identifying common types of financial fraud and their impact on organizations.
- Understanding the methodologies and techniques used by fraudsters.
- Implementing internal controls and fraud prevention measures.
- Conducting fraud risk assessments and developing mitigation strategies.
- The role of forensic accounting and investigation in fraud cases.

## **Module 11: Correspondent Banking and High-Risk Jurisdictions**

- Understanding the AML/CFT risks associated with correspondent banking relationships.
- Conducting due diligence on correspondent banks and assessing their AML controls.
- Navigating the challenges of dealing with high-risk jurisdictions and sanctioned countries.
- Implementing enhanced scrutiny for transactions involving high-risk entities and locations.
- Understanding regulatory expectations regarding correspondent banking.

## **Module 12: Internal Controls and Audit for AML/CFT Compliance**

- Establishing a robust AML/CFT compliance framework with clear roles and responsibilities.
- Implementing effective internal controls to prevent and detect money laundering.
- Conducting regular internal audits to assess the effectiveness of the AML program.
- Addressing findings from audits and implementing corrective actions.
- The role of senior management in fostering a culture of compliance.

## **Module 13: Legal and Regulatory Enforcement of AML/CFT Requirements**

- Understanding the consequences of AML/CFT non-compliance, including fines and sanctions.
- Examining case studies of AML/CFT enforcement actions and their lessons.
- Understanding the legal obligations for reporting suspicious activities.
- Cooperating with law enforcement and regulatory investigations.
- Ensuring awareness of whistleblowing protections and procedures.

## **Module 14: Building a Culture of AML Compliance and Ethics**

- The importance of tone at the top and leadership commitment to AML compliance.
- Developing and implementing effective AML training and awareness programs for employees.
- Promoting ethical conduct and a culture of compliance throughout the organization.
- Establishing clear communication channels for reporting concerns and seeking guidance.
- Recognizing and rewarding ethical behavior and compliance efforts.

## **Module 15: Emerging Trends and Future of AML and Financial Crime**

- Analyzing evolving money laundering techniques and financial crime typologies.
- Understanding the impact of new technologies on AML compliance (e.g., AI, blockchain).
- Exploring future trends in regulatory developments and international cooperation.
- Developing strategies for continuous learning and adaptation in the AML field.
- The role of data analytics and intelligence in enhancing AML effectiveness.

## Training Methodology

The workshop will employ a blended learning approach to maximize engagement and knowledge retention. This will include:

- **Interactive Lectures:** Combining theoretical concepts with real-world examples and case studies to illustrate key principles.
- **Group Discussions:** Facilitating the exchange of ideas, experiences, and best practices among participants.
- **Case Study Analysis:** In-depth examination of actual money laundering and financial crime cases to develop analytical and problem-solving skills.
- **Practical Exercises and Scenarios:** Applying learned concepts through hands-on activities and simulations of real-life situations.
- **Quizzes and Knowledge Checks:** Assessing understanding and reinforcing key learning points throughout the workshop.
- **Q&A Sessions:** Providing opportunities for participants to ask questions and clarify doubts with the expert facilitator.
- **Visual Aids:** Utilizing presentations, diagrams, and multimedia resources to enhance comprehension.
- **Handouts and Resource Materials:** Providing participants with comprehensive notes and reference materials for future use.

## Register as a group from 3 participants for a Discount

Send us an email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) or call +254769199797

## Certification

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

## Tailor-Made Course

*We also offer tailor-made courses based on your needs.*

## Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate

# Upcoming Scheduled Sessions

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 07 Sep 2026 | 18 Sep 2026 | Physical | \$3,000 |
| 14 Sep 2026 | 25 Sep 2026 | Physical | \$3,000 |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$3,000 |
| 28 Sep 2026 | 09 Oct 2026 | Physical | \$3,000 |
| 05 Oct 2026 | 16 Oct 2026 | Physical | \$3,000 |
| 12 Oct 2026 | 23 Oct 2026 | Physical | \$3,000 |
| 19 Oct 2026 | 30 Oct 2026 | Physical | \$3,000 |
| 26 Oct 2026 | 06 Nov 2026 | Physical | \$3,000 |

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