# Training Course on Professional Certificate in Cash Forecasting and Financing, Investment, Business Valuation, and Risk

Professional Development Training Course Outline

| | | | |
|---|---|---|---|
| **Category** | Development | **Duration** | 10 Days |
| **Base Fee** | $3,000 USD | **Delivery Mode** | Online / On-site Hybrid |

## Course Introduction

In today's ever-evolving financial landscape, professionals must possess expert knowledge in cash forecasting, financial planning, investment strategies, business valuation, and risk management. Training Course on Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk is designed to equip learners with in-demand, industry-relevant skills necessary to analyze, plan, and optimize financial decisions in dynamic business environments. Through real-world case studies and practical insights, participants will build competencies that are aligned with global financial best practices.

Whether you're a financial analyst, corporate treasurer, CFO, or aspiring finance leader, this certification offers a comprehensive learning experience focused on strategic decision-making, liquidity management, ROI analysis, capital structure optimization, and enterprise risk management. By the end of the course, participants will have the confidence and tools to lead financial operations and drive profitability in any organization.

## Programme Curriculum

**Training Course on Professional Certificate in Cash Forecasting & Financing, Investment, Business Valuation, and Risk**

**Introduction**

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**Course Objectives**

1. Master cash flow forecasting models for enhanced liquidity planning.
2. Evaluate capital financing options and cost of capital scenarios.
3. Apply investment appraisal techniques like NPV, IRR, and Payback Period.
4. Conduct business valuation using market, income, and asset-based approaches.
5. Understand risk identification and mitigation strategies across financial operations.
6. Use scenario analysis and stress testing to model financial risk.
7. Learn to create dynamic financial dashboards using Excel and BI tools.
8. Integrate data-driven decision-making in financial forecasting.
9. Manage short-term and long-term liquidity risk efficiently.
10. Identify and evaluate investment portfolios for optimal returns.
11. Develop skills in financial statement analysis and forecasting.
12. Implement cash optimization strategies and working capital improvement plans.
13. Apply real-world case studies to test financial planning under uncertainty.

**Target Audience**

1. Finance Managers
2. Corporate Treasurers
3. Investment Analysts
4. Chief Financial Officers (CFOs)
5. Entrepreneurs and Business Owners
6. Banking and Insurance Professionals
7. Auditors and Financial Consultants
8. MBA and Finance Graduate Students

**Course Duration:** 10 days

**Course Modules**

**Module 1: Fundamentals of Cash Forecasting**

- Introduction to cash flow forecasting
- Short-term vs long-term forecasts
- Forecasting techniques (Receipts & Disbursements, Direct, Indirect)
- Importance of liquidity buffers
- Integrating real-time data for cash visibility
- **Case Study: Multinational Corporation’s Liquidity Crisis**

**Module 2: Strategic Financing & Capital Structure**

- Equity vs Debt financing options
- Cost of capital and WACC
- Leverage and capital structure optimization

- Sources of corporate finance
- Role of credit ratings in financing decisions
- **Case Study: Startup's Capital Raising Strategy**

**Module 3: Investment Appraisal Techniques**

- Time value of money concepts
- Net Present Value (NPV)
- Internal Rate of Return (IRR)
- Payback and Discounted Payback Period
- Profitability Index analysis
- **Case Study: Evaluating New Market Entry Investment**

**Module 4: Business Valuation Essentials**

- Valuation methods overview
- Income-based approaches
- Market comparables
- Asset-based approaches
- Synergies and goodwill in valuation
- **Case Study: Valuing a Tech Company Acquisition**

**Module 5: Risk Management in Finance**

- Financial risk types (market, credit, operational)
- Risk identification processes
- Risk metrics: VaR, CVaR
- Internal controls and compliance
- Building a risk-aware culture
- **Case Study: Banking Risk Failure Post-Merger**

**Module 6: Working Capital Optimization**

- Working capital cycle management
- Inventory, receivables, and payables strategies
- Cash conversion cycle
- KPIs and benchmarking
- Financing working capital gaps
- **Case Study: Manufacturing Firm’s Cash Crunch**

**Module 7: Financial Forecasting and Budgeting**

- Forecasting revenue and expenses
- Scenario planning and budgeting
- Rolling forecasts
- Forecast accuracy improvement
- Integrating forecasting software
- **Case Study: Retail Chain Expansion Budget**

**Module 8: Excel & BI Tools for Finance**

- Excel formulas for forecasting
- Dashboard creation
- Using Power BI/Tableau for visual finance
- Dynamic modeling and sensitivity analysis
- Linking financial statements

- **Case Study: Automating Cash Forecasts in Excel**

**Module 9: Investment Portfolio Management**

- Risk-return tradeoff
- Portfolio diversification
- Asset allocation strategies
- Benchmarking and tracking
- Performance attribution
- **Case Study: Diversifying a Corporate Investment Fund**

**Module 10: Treasury & Liquidity Risk**

- Treasury function overview
- Liquidity coverage ratio (LCR)
- Short-term cash planning
- Managing FX and interest rate risk
- Centralized vs decentralized treasury
- **Case Study: Corporate Treasury During a Market Crash**

**Module 11: Financial Statement Analysis**

- Income statement, balance sheet, cash flow analysis
- Ratio analysis for decision-making
- Common size financials
- Trend analysis and forecasting
- Red flags in financial reporting
- **Case Study: Pre-IPO Company Financial Review**

**Module 12: Data-Driven Financial Decision-Making**

- Role of big data in finance
- Predictive analytics
- Real-time KPIs
- Integrating machine learning models
- Data governance and compliance
- **Case Study: AI-Driven Forecasting in E-commerce**

**Module 13: Scenario Analysis & Stress Testing**

- Why stress testing matters
- Building scenario models
- Monte Carlo simulations
- Regulatory stress tests
- Communicating results to stakeholders
- **Case Study: Stress Testing in the Airline Industry**

**Module 14: Corporate Valuation for M&A**

- Due diligence process
- Deal structuring and synergy valuation
- Post-merger integration
- Valuing intangible assets
- Earnings accretion/dilution analysis
- **Case Study: Telecom Sector M&A Deal**

**Module 15: Final Capstone Project**

- Real-world financial modeling challenge
- Team-based financial analysis
- Building investor-ready pitch decks
- Peer feedback and review
- Presentation to panel/mentors
- **Case Study: Creating a Valuation Model for a SaaS Business**

**Training Methodology**

- Interactive lectures with finance experts
- Real-life case studies and simulation exercises
- Group discussions and brainstorming sessions
- Hands-on tools and templates provided for each topic
- Online quizzes and module assessments
- Capstone project with real-world financial analysis

**Register as a group from 3 participants for a Discount**

**Send us an email: info@fineskilltrainingcenter.org or call** *+254769199797*

***Certification***

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

***Tailor-Made Course***

*We also offer tailor-made courses based on your needs.*

**Key Notes**

**a.** The participant must be conversant with English.

**b.** Upon completion of training the participant will be issued with an Authorized Training Certificate

**c.** Course duration is flexible and the contents can be modified to fit any number of days.

**d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

**e.** One-year post-training support Consultation and Coaching provided after the course.

**f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **16 Nov 2026** | 27 Nov 2026 | Online | $2,000 |
| **16 Nov 2026** | 27 Nov 2026 | Physical | $3,000 |

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **16 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **16 Nov 2026** | 27 Nov 2026 | Physical | $6,000 |
| **16 Nov 2026** | 27 Nov 2026 | Physical | $12,000 |
| **16 Nov 2026** | 27 Nov 2026 | Physical | $9,000 |
| **16 Nov 2026** | 27 Nov 2026 | Physical | $12,000 |
| **16 Nov 2026** | 27 Nov 2026 | Physical | $12,000 |

Ready to enroll or request a customized program? Book online or contact us:

**Register Online Now**

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com