Training course on Public-Private Partnerships (PPPs) in Social Protection Financing

Professional Development Training Course Outline

Category	Pension and Retirement	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

As governments worldwide strive to expand and strengthen social protection systems to address poverty, inequality, and vulnerability, the conventional reliance on public budgets often faces limitations, especially in resource-constrained environments like Kenya. Public-Private Partnerships (PPPs) offer a compelling avenue to bridge these financing gaps and enhance the efficiency and quality of social protection service delivery. PPPs in social protection involve collaborative arrangements between government entities and private sector organizations (including for-profit companies, NGOs, and foundations) to jointly finance, design, implement, and often operate social programs or services. Training Course on Public-Private Partnerships (PPPs) in Social Protection Financing is meticulously designed to equip with the expert knowledge and practical methodologies to strategically conceptualize, develop, and manage effective Public-Private Partnerships for social protection financing and delivery. The program focuses on PPP models relevant to social protection, risk allocation, legal and regulatory frameworks, procurement processes, financial structuring, contract management, monitoring and evaluation, and stakeholder engagement, blending rigorous analytical frameworks with practical, hands-on application, global case studies (with a strong emphasis on African contexts, including Kenya), and intensive PPP structuring and negotiation simulation exercises.5 Participants will gain the strategic foresight and technical expertise to confidently engage in and oversee PPPs, fostering unparalleled resource mobilization, efficiency gains, and improved social outcomes, thereby securing their position as indispensable leaders in innovating social protection delivery through collaborative governance. This intensive 5-day program delves into nuanced methodologies for identifying suitable social protection interventions for PPP models, mastering sophisticated techniques for structuring diverse PPP contracts (e.g., service contracts, concessions, Build-Operate-Transfer (BOT)), and exploring cutting-edge approaches to conducting robust risk assessments and allocating risks optimally between public and private partners, designing payment mechanisms that incentivize performance and value for money, developing comprehensive legal and regulatory frameworks that foster investor confidence while safeguarding public interest (drawing lessons from Kenya's PPP Act), leveraging digital platforms for transparent procurement and contract management, and applying due diligence and impact measurement frameworks for social PPPs. A significant focus will be placed on understanding the interplay of PPPs with broader public financial management (PFM) reforms, the specific challenges of ensuring affordability and equitable access in social PPPs, and the practical application of stakeholder engagement and communication strategies to build public trust and manage expectations in high-profile partnerships.

Programme Curriculum

Training Course on Public-Private Partnerships (PPPs) in Social Protection Financing

Introduction:

As governments worldwide strive to expand and strengthen social protection systems to address poverty, inequality, and vulnerability, the conventional reliance on public budgets often faces limitations, especially in resource-constrained environments like Kenya. **Public-Private Partnerships (PPPs)** offer a compelling avenue to bridge these financing gaps and enhance the efficiency and quality of social protection service delivery. PPPs in social protection involve collaborative arrangements between government entities and private sector organizations (including for-profit companies, NGOs, and foundations) to jointly finance, design, implement, and often operate social programs or services. **Training Course on Public-Private Partnerships (PPPs) in Social Protection Financing** is meticulously designed to equip with expert knowledge and practical methodologies to **strategically conceptualize, develop, and manage effective Public-Private Partnerships for social protection financing and delivery.** The program focuses on **PPP models relevant to social protection, risk allocation, legal and regulatory frameworks, procurement processes, financial structuring, contract management, monitoring and evaluation, and stakeholder engagement,** blending **rigorous analytical frameworks with practical, hands-on application, global case studies (with a strong emphasis on African contexts, including Kenya), and intensive PPP structuring and negotiation simulation exercises.** [5] Participants will gain the strategic foresight and technical expertise to confidently engage in and oversee PPPs, fostering unparalleled **resource mobilization, efficiency gains, and improved social outcomes**, thereby securing their position as indispensable leaders in **innovating social protection delivery through collaborative governance.**

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Course Objectives:

Upon completion of this course, participants will be able to:

1. **Analyze core concepts and strategic responsibilities** of **Public-Private Partnerships (PPPs)** in the context of social protection financing and delivery.
2. **Master sophisticated techniques** for **identifying and assessing the suitability of social protection programs** for PPP models.
3. **Develop robust methodologies** for **designing and structuring various PPP contracts and payment mechanisms** for social outcomes.[7]
4. **Implement effective strategies** for **conducting comprehensive risk assessment and optimal risk allocation** in social protection PPPs.
5. **Manage complex considerations** for **establishing sound legal and regulatory frameworks** for PPPs in the social sector, drawing from national contexts (e.g., Kenya's PPP Act).
6. **Apply robust strategies** for **ensuring transparent and competitive procurement processes** for social protection PPPs.
7. **Understand the deep integration of financial modeling and structuring** to ensure the viability and attractiveness of social protection PPPs to private investors.
8. **Leverage knowledge of global best practices and lessons learned** from successful social sector PPPs in diverse country contexts, particularly in Africa (including Kenya's experiences).
9. **Optimize strategies for effective contract management and dispute resolution** throughout the lifecycle of social protection PPPs.
10. **Formulate specialized recommendations** for **conducting robust monitoring, evaluation, and impact assessment** of social protection PPPs.
11. **Conduct comprehensive assessments** of the affordability, equitable access, and social inclusion implications of PPPs.
12. **Navigate challenging situations** such as **lack of public sector capacity, market immaturity, political risks, and social acceptability concerns** in implementing social protection PPPs.
13. **Develop a holistic, evidence-based, and results-oriented approach** to **Public-Private Partnerships in Social Protection Financing,** ensuring sustainable funding and improved service delivery.

Target Audience:

This course is designed for professionals interested in Public-Private Partnerships (PPPs) in Social Protection Financing:

1. **Policymakers & Senior Government Officials:** From Ministries of Finance, Social Protection, Health, Housing, and Planning, responsible for social policy and public finance.
2. **PPP Unit Staff & Transaction Advisors:** Involved in the identification, preparation, and execution of PPP projects within government or advisory firms (e.g., Kenya's PPP Directorate).[8]
3. **Social Protection Program Managers:** Exploring alternative financing and delivery models for their programs.
4. **Private Sector Investors & Financial Institutions:** Interested in investing in social sector projects and impact investing.
5. **Legal Professionals:** Specializing in PPP contracts, public law, and regulatory frameworks.[9]
6. **Development Partners & International Organizations:** Supporting governments in designing and implementing PPPs in social sectors.[10]
7. **Civil Society Organizations (CSOs) & NGOs:** Advocating for improved social services and ensuring accountability in PPPs.
8. **Economists & Public Finance Analysts:** Researching and advising on alternative financing mechanisms for public services.

Course Duration: 5 Days

Course Modules:

- **Module 1: Introduction to PPPs in Social Protection**
  - Defining PPPs: Models, spectrum of risk transfer, and typical structures (e.g., BOT, BOO, Concessions, Service Contracts).
  - Why PPPs for social protection? Addressing funding gaps, improving efficiency, leveraging private innovation.[11]
  - Distinguishing social sector PPPs from economic infrastructure PPPs.
  - Benefits and challenges of PPPs in social protection financing and delivery.
  - Overview of the PPP landscape in Africa, with specific examples and the enabling environment in Kenya (e.g., Kenya's PPP Act).
- **Module 2: Identifying and Structuring Social Protection PPPs**
  - Assessing suitability: Which social protection programs or components are amenable to PPPs? (e.g., healthcare facilities, affordable housing, skills training, digital social payments infrastructure).
  - Needs assessment and feasibility studies for social PPPs.
  - Developing the project concept: Defining scope, objectives, and desired social outcomes.[12]
  - Value for Money (VfM) assessment: Comparing PPP options with traditional public procurement.
  - Case studies of successful and unsuccessful social protection PPPs globally.
- **Module 3: Legal, Regulatory, and Governance Frameworks for Social PPPs**
  - Key legal provisions for PPPs: PPP laws, regulations, and institutional arrangements.[13]
  - The role of national PPP units (e.g., Kenya's PPP Directorate) and sector-specific regulators.
  - Contractual frameworks for social protection PPPs: Key clauses, payment mechanisms, performance indicators.
  - Ensuring equitable access, quality standards, and affordability safeguards in contracts.
  - Addressing transparency and accountability in PPP legal frameworks.
- **Module 4: Risk Allocation and Financial Structuring**
  - Comprehensive risk identification and assessment for social protection PPPs (e.g., demand risk, operational risk, political risk, regulatory risk).[14]
  - Principles of optimal risk allocation: Assigning risks to the party best able to manage them.
  - Understanding different financing structures: Debt, equity, blended finance, grants, government support.
  - Financial modeling for social PPPs: Projecting revenues, costs, and returns.
  - Structuring payment mechanisms: Availability payments, user fees, performance-based payments, subsidies.
- **Module 5: Procurement and Negotiation of Social Protection PPPs**
  - PPP procurement models: Competitive dialogue, direct negotiation, unsolicited proposals.
  - Developing clear bidding documents and evaluation criteria focused on social outcomes.
  - Strategies for effective negotiation of PPP contracts.
  - Managing conflicts of interest and ensuring fairness in the procurement process.
  - Post-award management: Transition from negotiation to implementation.
- **Module 6: Contract Management, Monitoring, and Evaluation**
  - Lifecycle of a PPP contract: From financial close to expiry.
  - Importance of proactive contract management: Performance monitoring, change management, dispute resolution.[15]
  - Establishing robust M&E frameworks for social outcomes and impact.
  - Data collection, reporting, and utilization of M&E findings for adaptive management.
  - Ensuring continued alignment with social objectives throughout the contract term.

- **Module 7: Stakeholder Engagement, Communication, and Lessons Learned**
  - Identifying key stakeholders in social protection PPPs (beneficiaries, civil society, labor unions, local communities).
  - Strategies for effective stakeholder engagement and public consultation.
  - Communication plans to build public understanding and trust.
  - Analyzing challenges and opportunities in social protection PPPs from diverse global experiences, including specific case studies from Kenya (e.g., affordable housing PPPs, health sector partnerships).
  - Addressing common pitfalls: Opaque processes, poor risk allocation, limited public sector capacity.
- **Module 8: Developing a PPP Strategy for Social Protection**
  - Integrating PPPs into national social protection strategies and development plans.
  - Building public sector capacity for PPP identification, preparation, and management.[16]
  - Developing a pipeline of potential social protection PPP projects.
  - Risk mitigation strategies and contingency planning for PPPs.[17]
  - Participants develop a strategic framework or action plan for exploring/implementing PPPs for a specific social protection challenge in their own context, incorporating insights from the Kenyan experience.

Training Methodology

- **Interactive Workshops:** Facilitated discussions, group exercises, and problem-solving activities.
- **Case Studies:** Real-world examples to illustrate successful community-based surveillance practices.
- **Role-Playing and Simulations:** Practice engaging communities in surveillance activities.
- **Expert Presentations:** Insights from experienced public health professionals and community leaders.
- **Group Projects:** Collaborative development of community surveillance plans.
- **Action Planning:** Development of personalized action plans for implementing community-based surveillance.
- **Digital Tools and Resources:** Utilization of online platforms for collaboration and learning.
- **Peer-to-Peer Learning:** Sharing experiences and insights on community engagement.
- **Post-Training Support:** Access to online forums, mentorship, and continued learning resources.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call +254769199797

Certification

Upon sucessful completion of this training, participants will be issued with a globally recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- Participants must be conversant in English.
- Upon completion of training, participants will receive an Authorized Training Certificate.
- The course duration is flexible and can be modified to fit any number of days.

- Course fee includes facilitation, training materials, 2 coffee breaks, buffet lunch, and a Certificate upon successful completion.
- One-year post-training support, consultation, and coaching provided after the course.
- Payment should be made at least a week before the training commencement to FINESKILL TRAINING CENTER account, as indicated in the invoice, to enable better preparation.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Online	$1,100
14 Sep 2026	18 Sep 2026	Online	$1,100
21 Sep 2026	25 Sep 2026	Online	$1,100
28 Sep 2026	02 Oct 2026	Online	$1,100
05 Oct 2026	09 Oct 2026	Online	$1,100
12 Oct 2026	16 Oct 2026	Online	$1,100
19 Oct 2026	23 Oct 2026	Online	$1,100
26 Oct 2026	30 Oct 2026	Online	$1,100

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