Using Theory of Change for Microfinance Projects Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Using Theory of Change for Microfinance Projects Training Course equips participants with the analytical skills and strategic frameworks needed to design, implement, and evaluate microfinance initiatives with clarity and measurable impact. Through a structured approach rooted in strong development logic, participants learn how to map outcomes, define assumptions, structure interventions, and link these elements to broader financial inclusion goals. This course ensures that practitioners can articulate project pathways, optimize resources, and achieve sustainable results in diverse microfinance environments.

By integrating real-world case studies, industry insights, and current financial inclusion trends, this program enhances participants' ability to apply Theory of Change in practical settings. The course emphasizes measurable change pathways, evidence-based planning, and accountability frameworks essential for microfinance institutions, digital finance providers, NGOs, and development organizations. Participants also gain hands-on experience developing ToC models tailored to underserved populations, social protection efforts, and inclusive finance programs.

Programme Curriculum

Using Theory of Change for Microfinance Projects Training Course

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Course Objectives

1. Equip participants with skills in Theory of Change mapping for microfinance project planning
2. Strengthen analytical capacity for identifying long-term outcomes and intermediate results
3. Improve ability to articulate assumptions, risks, and enabling factors in project design
4. Enhance knowledge of evidence-based monitoring and evaluation frameworks
5. Develop skills in aligning microfinance interventions with financial inclusion goals
6. Support practitioners in creating clear linkage between activities, outputs, and outcomes
7. Provide tools for integrating gender and equity considerations in project pathways
8. Improve strategic thinking for resource allocation and investment planning
9. Strengthen understanding of stakeholder mapping in inclusive finance projects
10. Build capacity for using ToC in reporting, accountability, and donor communication
11. Enhance ability to diagnose implementation gaps using ToC frameworks
12. Provide applied experience in developing ToC models for digital financial services
13. Support adaptation of Theory of Change for complex and evolving microfinance contexts

Organizational Benefits

- Clear project planning frameworks
- Improved donor communication and reporting
- Stronger alignment of interventions with strategic goals
- Enhanced ability to measure outcomes effectively
- Better understanding of success indicators
- Improved risk assessment and mitigation
- Stronger monitoring and evaluation systems
- Increased project accountability

- Evidence-based decision-making
- Greater efficiency in resource use

Target Audiences

- Microfinance practitioners
- Financial inclusion program managers
- M&E officers
- NGO project staff
- Development practitioners
- Social protection program teams
- Digital finance product designers
- Government and regulatory staff

Course Duration: 5 days

Course Modules

Module 1: Introduction to Theory of Change in Microfinance

- Understanding Theory of Change concepts
- Importance of ToC for financial inclusion
- Designing change pathways for microfinance
- Key assumptions and risks
- Practical examples from MFIs
- Case Study: ToC for a rural microcredit expansion project

Module 2: Problem Analysis and Result Pathways

- Identifying root causes of financial exclusion
- Mapping long-term outcomes
- Structuring intermediate outcomes
- Linking activities to results
- Stakeholder engagement strategies
- Case Study: Designing ToC for women-focused lending

Module 3: Assumptions, Risks, and Enabling Conditions

- Defining ToC assumptions

- Identifying external risks
- Establishing enabling conditions
- Scenario planning tools
- Data needed for validating assumptions
- Case Study: Digital microfinance risks and mitigation

Module 4: Designing Interventions for Inclusive Finance

- Activity planning based on ToC
- Aligning interventions with target outcomes
- Designing outputs for measurable change
- Cross-sector collaboration strategies
- Integrating gender and inclusion
- Case Study: ToC for mobile savings adoption

Module 5: Indicators and Measurement Frameworks

- Designing indicators for each outcome level
- Linking indicators to M&E systems
- Data collection strategies
- Using evidence for project improvement
- Understanding accountability requirements
- Case Study: Measuring success of group lending models

Module 6: Using Theory of Change for Project Evaluation

- Using ToC as an evaluation tool
- Midline and end-line assessments
- Identifying implementation gaps
- Learning and adaptation mechanisms
- Reporting insights to stakeholders
- Case Study: Evaluation of a microinsurance rollout

Module 7: Applying Theory of Change to Digital Financial Services Projects

- Developing ToC for DFS ecosystems
- Mapping digital adoption behaviors

- Technology-driven intervention planning
- Addressing digital literacy issues
- Aligning DFS goals with inclusion objectives
- Case Study: ToC for agent banking expansion

Module 8: Developing a Customized Theory of Change Model

- Step-by-step ToC development
- Group exercises and modeling
- Peer review and refinement
- Presentation of ToC models
- Linking models to implementation plans
- Case Study: Participants build ToC for selected microfinance projects

Training Methodology

- Interactive presentations
- Group work and practical exercises
- Case study analysis
- Hands-on development of Theory of Change models
- Plenary discussions and peer learning
- Presentation and feedback sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.com or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
07 Sep 2026	11 Sep 2026	Physical	$1,500
14 Sep 2026	18 Sep 2026	Physical	$1,500
21 Sep 2026	25 Sep 2026	Physical	$1,500
28 Sep 2026	02 Oct 2026	Physical	$1,500
05 Oct 2026	09 Oct 2026	Physical	$1,500
12 Oct 2026	16 Oct 2026	Physical	$1,500
19 Oct 2026	23 Oct 2026	Physical	$1,500
26 Oct 2026	30 Oct 2026	Physical	$1,500

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