

# Wildlife Photography and Conservation Training Course

## Professional Development Training Course Outline

|          |                     |               |                         |
|----------|---------------------|---------------|-------------------------|
| Category | Wildlife Management | Duration      | 5 Days                  |
| Base Fee | \$1,500 USD         | Delivery Mode | Online / On-site Hybrid |

### Course Introduction

Wildlife Photography and Conservation Training Course offers a unique blend of technical photography skills and environmental stewardship, designed for aspiring photographers and conservationists. This course immerses participants in the art of capturing stunning wildlife imagery while fostering an understanding of habitat preservation, species behavior, and ecological balance. Through hands-on experiences, learners develop the ability to create compelling visual narratives that drive awareness and inspire action toward wildlife conservation.

In addition to mastering camera techniques and lighting, participants explore ethical wildlife photography practices, fieldwork strategies, and storytelling methods that highlight conservation challenges. The training integrates trending practices such as drone photography, camera trapping, and digital editing, ensuring participants are equipped to meet current industry demands. By combining creative expression with environmental responsibility, this course empowers individuals to make a meaningful impact in wildlife conservation through their photography.

### Programme Curriculum

#### Wildlife Photography and Conservation Training Course

##### Introduction

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### **Course Objectives**

1. Develop advanced wildlife photography techniques using DSLR and mirrorless cameras.
2. Understand ethical wildlife photography practices and conservation principles.
3. Master composition, lighting, and post-processing for wildlife images.
4. Explore trending technologies such as drones and camera traps in fieldwork.
5. Enhance storytelling skills to raise awareness on wildlife conservation.
6. Learn habitat assessment and species behavior observation for photography planning.
7. Apply ecological knowledge to support wildlife protection initiatives.
8. Gain practical experience in field photography expeditions.
9. Utilize image editing software to produce professional-quality photographs.
10. Build a digital portfolio showcasing wildlife photography expertise.
11. Integrate social media and online platforms to promote conservation projects.
12. Collaborate with conservation organizations on visual campaigns.
13. Foster public engagement through compelling wildlife storytelling.

### **Organizational Benefits**

- Strengthen organizational visibility through high-quality wildlife content.
- Promote environmental responsibility within company projects.
- Encourage employee skill development in photography and field research.
- Enhance corporate social responsibility initiatives through conservation projects.
- Increase engagement on digital platforms using visual storytelling.
- Support biodiversity awareness campaigns.
- Develop partnerships with environmental organizations.
- Equip teams with practical fieldwork skills for ecological studies.
- Boost creativity and innovation through photography-based projects.
- Improve organizational reputation as an advocate for wildlife conservation.

**Course Duration:** 5 days

### **Target Audiences**

1. Aspiring wildlife photographers
2. Environmental science students
3. Conservation NGO staff
4. Nature journalists
5. Wildlife tour guides
6. Digital media and content creators
7. Eco-tourism professionals
8. Amateur photographers passionate about wildlife

### **Course Modules**

## **Module 1: Introduction to Wildlife Photography**

- Overview of wildlife photography trends
- Camera types and equipment essentials
- Field safety and ethical considerations
- Understanding wildlife habitats
- Planning photographic expeditions
- Case Study: Successful wildlife photography projects in national parks

## **Module 2: Camera Techniques and Settings**

- Understanding ISO, shutter speed, and aperture
- Focusing techniques for moving subjects
- Capturing wildlife in different lighting conditions
- Use of lenses for wildlife photography
- Camera maintenance and care in field conditions
- Case Study: Applying advanced camera techniques to rare species

## **Module 3: Wildlife Behavior Observation**

- Identifying animal behaviors for photography
- Predicting animal movements
- Tracking techniques in the wild
- Field journals and observation notes
- Minimal disturbance practices
- Case Study: Behavioral observation of migratory birds

## **Module 4: Composition and Storytelling**

- Rule of thirds, framing, and perspective
- Creating visual narratives with wildlife images
- Combining action and environment in photographs
- Capturing emotion and storytelling moments
- Planning sequences of wildlife shots
- Case Study: Wildlife storytelling in African savannas

## **Module 5: Conservation Principles for Photographers**

- Understanding ecological balance and biodiversity
- Role of photography in conservation awareness
- Ethical wildlife interactions
- Supporting local conservation projects
- Promoting habitat preservation
- Case Study: Photography campaigns for endangered species

## **Module 6: Drone Photography and Technology Integration**

- Basics of drone operation in natural habitats
- Aerial composition techniques
- Legal considerations for drone use
- Integrating technology with field photography
- Safety and environmental impact assessment

- Case Study: Drone surveys for habitat mapping

## **Module 7: Image Editing and Post-Processing**

- Editing software overview (Lightroom, Photoshop)
- Color correction and exposure adjustments
- Removing distractions without altering reality
- Preparing images for print and digital platforms
- Enhancing storytelling through post-processing
- Case Study: Editing wildlife photography for conservation publications

## **Module 8: Digital Portfolio and Public Engagement**

- Building a professional online portfolio
- Using social media for wildlife awareness
- Collaborating with NGOs and conservation projects
- Creating visual campaigns for public engagement
- Monitoring audience impact
- Case Study: Social media campaign success for endangered species

## **Training Methodology**

- Interactive lectures and expert-led demonstrations
- Hands-on field photography sessions in diverse habitats
- Case study discussions from global wildlife projects
- Practical drone operation exercises
- Guided image editing workshops
- Portfolio development and critique sessions

## **Register as a group from 3 participants for a Discount**

Send us an email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) or call +254769199797

## **Certification**

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

## **Tailor-Made Course**

*We also offer tailor-made courses based on your needs.*

## **Key Notes**

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to FINESKILL TRAINING CENTER account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 07 Sep 2026 | 11 Sep 2026 | Online   | \$1,100 |
| 14 Sep 2026 | 18 Sep 2026 | Online   | \$1,100 |
| 21 Sep 2026 | 25 Sep 2026 | Online   | \$1,100 |
| 28 Sep 2026 | 02 Oct 2026 | Online   | \$1,100 |
| 05 Oct 2026 | 09 Oct 2026 | Online   | \$1,100 |
| 12 Oct 2026 | 16 Oct 2026 | Online   | \$1,100 |
| 19 Oct 2026 | 23 Oct 2026 | Online   | \$1,100 |
| 26 Oct 2026 | 30 Oct 2026 | Online   | \$1,100 |

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) | Website: [www.fineskilltrainingcenter.com](http://www.fineskilltrainingcenter.com)